

Wealthy culture enthusiast

Higher-income travellers (average age 37) who want a special and fulfilling trip to experience a new culture. During their stay, they want to attend local performances, eat various local delicacies and go to museums. They also want to explore traditional markets, sites of natural beauty and art galleries.

Highlights

- Explore the museums of Qatar
- Sample the traditional Qatari cuisine
- Shop at the traditional markets
- Experience Arab contemporary art

Duration
3 days

Hotels
5 star

Performances
Qatar Philharmonic Orchestra

DAY 1

DAY 2

DAY 3

Experience the museums and Doha Corniche

MORNING / AFTERNOON

1. Museum of Islamic Art (MIA) and MIA Park

Commence the tour at the stunning Museum of Islamic Art, an architectural wonder, covering 14 centuries of Islamic art and artefacts. The museum comprises of four floors of permanent and temporary exhibitions, a gift shop, a cafe and the haute cuisine restaurant IDAM by renowned chef Alain Ducasse, on the fifth floor. It is also home to a heritage library, with 21,000 books, including 2000 rare editions in Arabic and English.



2. The National Museum of Qatar (NMoQ)

Be awed by the desert-rose inspired National Museum of Qatar, where interactive displays bring the country's past to life. Built around Sheikh Abdullah bin Jassim Al-Thani's original palace for 25 years, the National Museum of Qatar helps you learn about Qatar's ancestors and the formation of its early cities, with the museum charting the country's history and progress through the centuries. Exhibitions combine historical objects and contemporary influences, opening up a dialogue around the impact of rapid change.



3. Traditional Qatari lunch at the National Museum of QATAR (NMoQ)

Relish an authentic traditional Qatari feast that preserves and displays the key aspects of Arabic hospitality, culture, culinary heritage and more at the restaurants on the premises of the National Museum of Qatar.

AFTERNOON / EVENING

4. Explore the Fire Station art space

The Fire Station Gallery, built in 1982, had the last fire engine removed in December 2012 and then became a part of the Qatar Museums network. Converted into a contemporary art space, the gallery showcases art and artists, engages the local community, and nurtures emerging talent through its artist in residence program.



5. Al Bidda Park

Take a walk along the lush Al Bidda Park that combines of three distinct spaces, each of which offers unique panoramic views. Partake and enjoy the current events such as the sports events, food festivals that take place all year round. The park showcases birds, native tree, including the iconic Sidra tree, and glimpses of Qatar’s art, heritage, and architecture.

6. Dhow boat dinner cruise

Conclude the first day of your tour on a traditional wooden dhow boat, where along with the serene corniche views, you will be treated with a dinner buffet to satisfy your cravings after a long day of sightseeing. Head back to your hotel to relax for the rest of the day.



END OF DAY 1

DAY 1

DAY 2

DAY 3

Discovering the pearls of Qatar

MORNING / AFTERNOON

1. Education City Mosque and Gallery tour

In the morning, head out to visit the Education City Mosque and the Quranic Botanic Gardens that showcase the evolution of Architecture in Qatar. The mosque is housed within the Minaretein building that gracefully rests on five large columns, representing the five pillars of Islam. Take a tour of the gallery to enjoy the art collection on display and learn about the artistic side of Qatar.



2. Al Shaqab (Arabian horse breeding and training) tour

Discover the glory of Al Shaqab Equestrian Centre and visit the finest Arabian horses. Home to over 700 horses, this state-of-the-art equine Eden is filled with rich history and heritage. Take a private tour of the first-rate facilities and watch the animals exercise, swim or train.



3. Mathaf: Arab Museum of Modern Art tour

To experience a uniquely Arab perspective on contemporary art, check out Mathaf: Arab Museum of Modern Art. The museum’s permanent collection features more than 9,000 works by notable artists from the Arab world from the 1840s to the present day.



AFTERNOON / EVENING

4. Zekreet Rock Formations and Richard Serra’s East-West, West-East tour

By sunset, travel towards the north of Doha to visit East-West/West-East, the most expansive installation that Richard Serra created. This breathtaking sculpture comprises four steel plates, each over 14 meters tall and is located amidst the Ras Abroup rock formations outside Zekreet, the unique white limestone cliff.

5. Dine at one of Qatar’s many upscale restaurants featuring Michelin star chefs

End the day with a memorable fine dining experience at the high-end Michelin-starred restaurant of your choice. Qatar is known for its food scenes and the diverse culinary options that cover all needs and takes.

END OF DAY 2

DAY 1

DAY 2

DAY 3

Msheireb Downtown & Souq Waqif

MORNING / AFTERNOON

1. Msheireb Museums

Dive deep into Qatar's untold stories and entiving history at the Msheireb Museums. Explore the four historic heritage houses that were restored and transformed into museums to explore key players and periods in Qatar's history and evolution. The Msheireb Museums are a celebration of Qatar's history.



2. Doha Design District

Qatar's newest hub Doha for creativity and innovation, the Doha Design District, was launched in Msheireb Downtown Doha as part of the country's 2030 national vision. The district will be home to new galleries, showrooms, creative services, stores, as well as restaurants and cafes. Its focus will be on new industries and economic diversification.



3. Souq Waqif and its highlights

Take a trip to the popular Souq Waqif where you walk through the country's heritage and indulge in some rich all-around shopping experience. Continue the tour to the Gold Souq across the street, all that glitters is, in fact, gold. Shoppers can find a rich variety of jewellery, both traditional and contemporary pieces, at competitive prices. Souq Waqif is also home to a Falcon Souq where you can see the majestic birds up close and pose with a falcon perched on your arm.



4. Katara Cultural Village

Take a stroll at Katara Cultural Village, Doha's ultimate destination for culture and entertainment. Enjoy the perfect combination of art galleries and workshops, theatres and performances venues, along with a wide variety of exceptional restaurants.



5. Katara Philhormonic Orchestra (QPO) performance (schedule dependent)

End your day with a treat to the ears. Enjoy a live performance by The Qatar Philharmonic Orchestra at the Katara Opera House, where the mesmerizing western and Arabic music are blended and introduced by international music professionals. With renowned musicians and artists from accross the world, this performance will leave you mesmerized.

END OF DAY 3