FINAL OTA GUIDELINES May 23



1 Package

never should not be be bigger more than 1/3 than the of total width brandmark ----Top panel Brandmark FEEL should not be less than should not be more MORE PARTNER LOGO 1/8 of total height IN than 1/3 of total width QATAR ----FROM USD 1234 Package Information Departure Dates: Text and price holders 12/15 October 23/25 November should not exceed together 2/3 of total width of panel Bullet point information · Bullet point information Bullet point information Bullet point information -----Visual area No less than 6/8 of total height ----Company or Agency Name Company Address: No.123, Road Name, Landmark Nearby, **Bottom panel** Company Id No.123456 should not be less than 12345 City Name (Citycode1234) 009714 123 4567 / 009714 123 4567 Monday - Friday 9am - 6pm / Saturday 10am - 4pm www.companywebsite.com / www.socialmedia.com 1/8 of total height Minimum space margin of 12 mm ----

Price holder should

2 Package

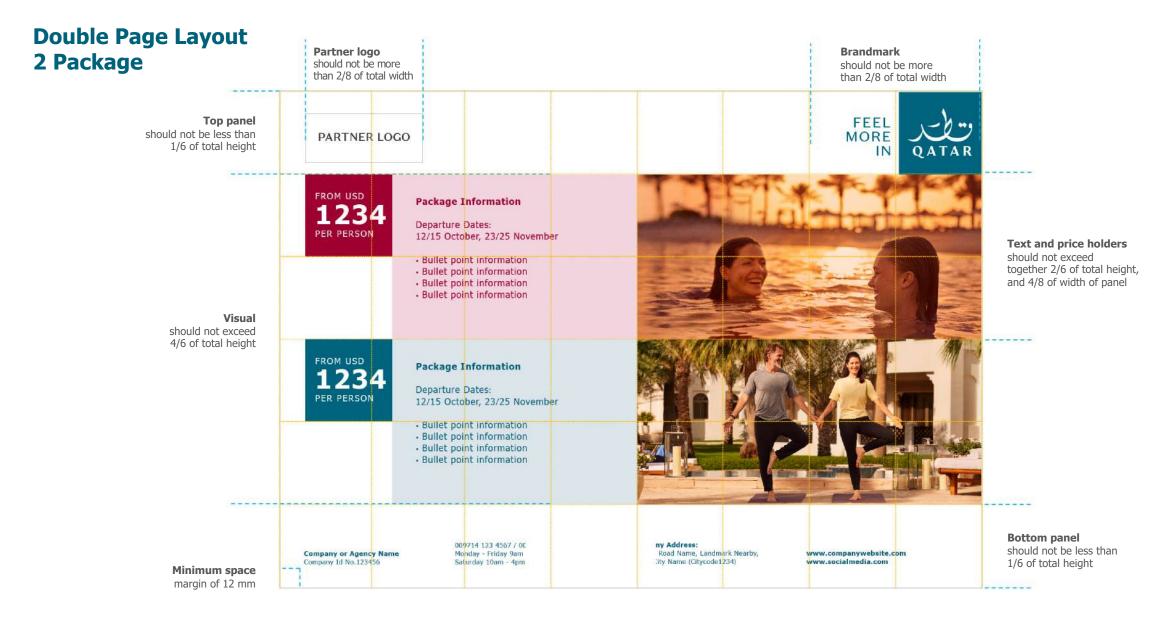


Full Page Layout

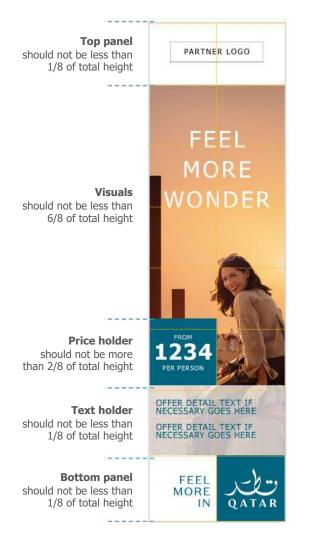
3 Package













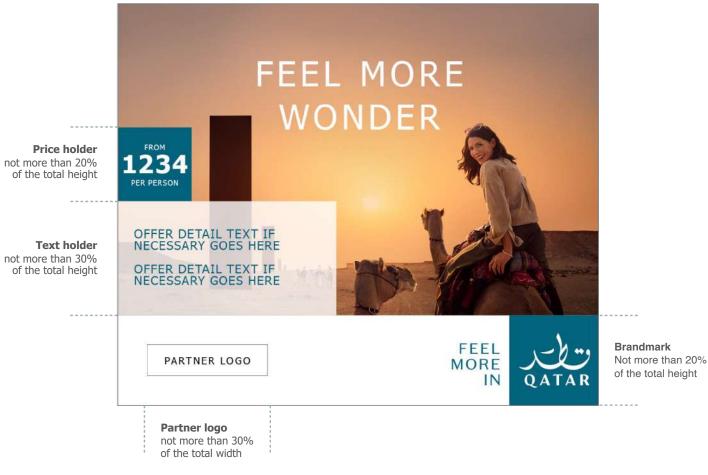
728x90

Simplified

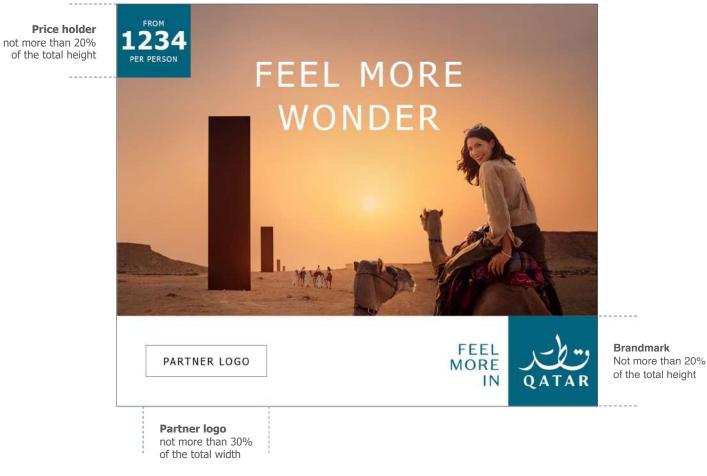
Top panel should not be less than PARTNER LOGO 1/8 of total height 1234 FEEL NONDER Visuals should not be less than 6/8 of total height **Bottom panel** FEEL MORE rl * should not be less than QATAR 1/8 of total height IN

160x600





Simplified



Thank you