**PRINT TEMPLATES**

**Full Page Layout**

1 Package

- **Top panel** should not be less than 1/8 of total height.
- **Partner logo** should not be more than 1/3 of total width.
- **Price holder** should never be bigger than the brandmark.
- **Brandmark** should not be more than 1/3 of total width.
- **Text and price holders** should not exceed together 2/3 of total width of panel.
- **Visual area** No less than 6/8 of total height.
- **Minimum space** margin of 12 mm.
- **Bottom panel** should not be less than 1/8 of total height.
PRINT TEMPLATES

Full Page Layout
2 Package

Partner logo
should not be more than 1/3 of total width

Brandmark
should not be more than 1/3 of total width

Top panel
should not be less than 1/8 of total height

Minimum space
margin of 12 mm

Bottom panel
should not be less than 1/8 of total height

Text and price holders
should not exceed together 3/8 of total height, and 1/3 of width of panel

Text, price holders and visual
should not exceed together 3/8 of total height, and 1/3 of width of panel

Package Information
Departure Dates:
12/13 October
20/23 November

- Bullet point information
- Bullet point information
- Bullet point information
- Bullet point information

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Departure Dates:
12/13 October
20/23 November

- Bullet point information
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12/13 October
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Partner logo should not be more than 1/3 of total width.

Top panel should not be less than 1/8 of total height.

Visual and price 1 should not exceed together 2/8 of total height, and 1/2 of width of panel.

Text area 1 should not exceed 2/8 of total height, and 1/2 of width of panel.

Visual and price 2 should not exceed together 2/8 of total height, and 1/2 of width of panel.

Text area 2 should not exceed 2/8 of total height, and 1/2 of width of panel.

Visual and price 3 should not exceed together 2/8 of total height, and 1/2 of width of panel.

Text area 3 should not exceed 2/8 of total height, and 1/2 of width of panel.

Minimum space margin of 12 mm.

Brandmark should not be more than 1/2 of total width.

Bottom panel should not be less than 1/8 of total height.
**PRINT TEMPLATES**

**Double Page Layout**

1 Package

- **Partner logo** should not be more than 2/8 of total width
- **Brandmark** should not be more than 2/8 of total width
- **Top panel** should not be less than 1/6 of total height
- **Visual** should not exceed 4/6 of total height
- **Minimum space** margin of 12 mm
- **Text and price holders** should not exceed together 2/6 of total height, and 4/8 of width of panel
- **Bottom panel** should not be less than 1/6 of total height

**Package Information**

- Departure Dates:
  - 12/15 October, 23/25 November
- Bullet point information
- Bullet point information
- Bullet point information

**Company Information**

- **Company or Agency Name**
- **Company ID No.**
- **Company Address:**
  - No. 122, Road Name, Landmark Nearby, 1245 City Name (02) 8002-398
- **Contact Information:**
  - 0071/2 612 567 / 0071/2 612 578
  - Monday - Friday 9am - 5pm, Saturday 10am - 4pm
  - www.companywebsite.com
  - www.socialmedia.com
PRINT TEMPLATES

Double Page Layout
2 Package

Top panel
should not be less than
1/6 of total height

Minimum space
margin of 12 mm

Brandmark
should not be more
than 2/8 of total width

Partner logo
should not be more
than 2/8 of total width

Text and price holders
should not exceed
together 2/6 of total height,
and 4/8 of width of panel

Visual
should not exceed
4/6 of total height

FROM USD
1234
PER PERSON

Package Information
Departure Dates:
12/15 October, 23/25 November

- Bullet point information
- Bullet point information
- Bullet point information

FROM USD
1234
PER PERSON

Package Information
Departure Dates:
12/15 October, 23/25 November

- Bullet point information
- Bullet point information
- Bullet point information

Bottom panel
should not be less than
1/6 of total height
PRINT TEMPLATES

Double Page Layout
3 Package

Text and price holders 1 should not exceed together 3/6 of total height of panel

Package Information
Departure Dates:
12/15 October, 23/25 November

- Bullet point information
- Bullet point information
- Bullet point information
- Bullet point information

FROM USD 1234
PER PERSON

Brandmark should not be more than 2/8 of total width

Minimum space margin of 12 mm

Text and price holders 2 should not exceed together 2/6 of total height, and 4/8 of width of panel

Package Information
Departure Dates:
12/15 October, 23/25 November

- Bullet point information
- Bullet point information
- Bullet point information
- Bullet point information

FROM USD 1234
PER PERSON

Text and price holders 3 should not exceed together 2/6 of total height, and 4/8 of width of panel

Package Information
Departure Dates:
12/15 October, 23/25 November

- Bullet point information
- Bullet point information
- Bullet point information
- Bullet point information

FROM USD 1234
PER PERSON

Bottom panel should not be less than 1/6 of total height

Company or Agent:
Company ID No.1234
09734 123 4567 / 01

- Friday Sat - 6pm
10am - 4pm
companywebfile.com
exclamedia.com

Company Address:
No.123, Road Name, Landmark Nearby,
12345 City Name (234500) 12340

Partner logo should not be more than 1/3 of total width
DIGITAL TEMPLATES

- **Top panel** should not be less than 1/8 of total height
- **Visuals** should not be less than 6/8 of total height
- **Price holder** should not be more than 2/8 of total height
- **Text holder** should not be less than 1/8 of total height
- **Bottom panel** should not be less than 1/8 of total height

**160x600**

- **Partner logo** should not be less than 1/8 of total width
- **Visual** should not be less than 6/8 of total width
- **Text and price holders** should not be less than 2/8 of total width
- **Brandmark** should not be less than 2/8 of total width

**728x90**
DIGITAL TEMPLATES

Simplified

Top panel should not be less than 1/8 of total height

Visuals should not be less than 6/8 of total height

Bottom panel should not be less than 1/8 of total height

Partner logo should not be less than 1/8 of total width

Price holder should not be more than 1/8 of total height

Visuals should not be less than 5/8 of total height

Brandmark should not be less than 2/8 of total width

160x600

728x90
DIGITAL TEMPLATES

Price holder not more than 20% of the total height

Text holder not more than 30% of the total height

OFFER DETAIL TEXT IF NECESSARY GOES HERE
OFFER DETAIL TEXT IF NECESSARY GOES HERE

Partner logo not more than 30% of the total width

Brandmark Not more than 20% of the total height

300x250
Thank you