

ANNOUNCEMENT FORM OF A PUBLIC TENDER

Project: Sponsorship Consultancy

Tender No: VQ-FAE-PT-202511-057

Tender Title: RFP – Visit Qatar – Sponsorship Consultancy Over a Two-Year Engagement Period.

1	Project's brief:	Visit Qatar is seeking to appoint a strategic sponsorship consulting partner to provide strategic planning, events evaluation and potential opportunity assessment. The selected Tenderer must have proven expertise in event evaluation, financial modelling, and commercial negotiations, ensuring data-driven decision-making and seamless execution of events that align with Qatar's tourism strategies. The Tenderer must also demonstrate deep knowledge of industry best practices, risk assessment methodologies, and economic impact analysis to enhance Visit Qatar's event activation framework and long-term planning capabilities.	
2	Bid Validity Period	120 Days from Bid Closing Date.	
3	Tender Documents Available:	<p>Interested companies may obtain the relevant tender documents from the Visit Qatar Tenders and Auctions Committee (VQTC@visitqatar.qa) upon providing proof of electronic transfer of the tender fees to Visit Qatar's bank account, as detailed below. Tenderers are instructed to clearly mention the tender number in the payment transfer or deposit details to ensure proper tracking and processing.</p> <p><u>Visit Qatar Bank Account details:</u></p> <p>Account name: Visit Qatar Account No.: 0013-197180-001 IBAN: QA84QNBA000000000013197180001 Currency: QAR</p>	
4	Tender timeline:	Tender Issuance date	23/12/2025
		Mid-Tender clarification meeting	NA
		Queries and Clarifications Cut-off Date	No later than 06/01/2026
		Tender Closing	13/01/2026 no later than 01:00 PM, Doha time
5	Securities (Fees & Bonds)	Tender Fee	1,000 QAR
		Tender Bond, and its validity	100,000.00 QAR "one Hundred Thousand Qatari Riyals Only" Valid for 120 Days.
		Performance bond, and its validity	10% of the Contract Value, submitted within 15 Days from the signing of the Contract. Valid for 60 days beyond the expiry of the Contract.

6	Bid's submission Methodology	<p>Technical Proposal Submission: VQTECH@visitqatar.qa</p> <p>Commercial Proposal Submission: VQ.COM@visitqatar.qa</p> <p>Tender Bond Physical Document Delivery Address:</p> <p>Visit Qatar Headquarters, Qatar Tourism, Al Jasra Tower, Block B – 7th Floor, Lusail, Doha</p> <p>Location Map: https://goo.gl/maps/AXC13NAAb1JJU4ma7</p> <p>Soft Copy of Tender Bond:</p> <p>A copy of the Tender Bond to be communicated with the confirmation of the physical submission to VQTC@visitqatar.qa</p>
7	Condition:	<p>Visit Qatar reserves the right, during the contract period and with the approval of the Tenders and Auctions Committee, to adjust the quantities of items, contracting works, services, or the project scope, either by increase or decrease, in accordance with the provisions of Visit Qatar's Tenders and Auctions Charter.</p>

