

ANNOUNCEMENT FORM OF A PUBLIC TENDER

Project: Al Ruwais 2027

Tender No: VQ-FAE-PT-202607-036

Tender Title: Event Management Services for Al Ruwais 2027

1	Project's brief:	Visit Qatar is seeking proposals for the planning, development, and delivery of Al Ruwais Festival 2027, a signature coastal destination experience in the north of Qatar. Building on the unique heritage, culture, and maritime identity of Al Ruwais, the festival aims to transform the town into a vibrant visitor destination through a thoughtfully curated mix of entertainment, cultural programming, heritage experiences, family-focused activities, food and beverage offerings, retail opportunities, and supporting event infrastructure. The festival is intended to attract both local residents and international visitors while contributing to Qatar's tourism growth and regional destination development ambitions. Visit Qatar invites experienced event management, production, and experiential agencies to submit comprehensive proposals demonstrating their approach to the creative development, planning, design, build, operation, maintenance, and overall management of this flagship activation. The selected partner will be expected to deliver an authentic and memorable visitor experience that reflects the distinctive character of Al Ruwais while ensuring the highest standards of quality, safety, sustainability, and operational excellence. Key information: ▪ Project Title: Al Ruwais Festival 2027 ▪ Event Location: Al Ruwais, Northern Qatar ▪ Site Capacity: Maximum 700 visitors at any given time and 4,000 daily throughputs ▪ Event Dates: 11 Mar 2027 – 27 Mar 2027 ▪ Operating Hours: ▫ Sunday to Friday: 2:00 PM – 9:00 PM ▫ Saturday: 10:00 AM – 9:00 PM ▪ Event Duration: 18 Days ▪ Expected Attendance: Up to maximum site capacity throughout the event period ▪ Accessibility & Ticketing: Entry will be restricted to ticket holders only. Ticket pricing and categories shall be determined by Visit Qatar at a later stage. ▪ Soft Opening: One full operational mock run before opening
2	Bid Validity Period	120 Days from Bid Closing Date
3	Tender Documents Available:	Interested companies may obtain the relevant tender documents from the Visit Qatar Tenders and Auctions Committee (VQTC@visitqatar.qa) upon providing proof of electronic transfer of the tender fees to Visit Qatar's bank account, as detailed below. Tenderers are instructed to clearly mention the tender number in the payment transfer or deposit details to ensure proper tracking and processing. Visit Qatar Bank Account details: Account name: Visit Qatar Account No.: 0013-197180-001 IBAN: QA84QNBA000000000013197180001 Currency: QAR



4	Tender timeline:	Tender Issuance date	Sunday, 04 October 2026
		Purchasing of tender pack	Not later than Thursday ,15 October 2026
		Site Visit	TBC
		Mid- Tender Clarification Meeting	Wednesday, 21 October 2026 (Tentative)
		Queries and Clarifications Cut-off Date	No later than Sunday, 25 October 2026
		Tender Closing	Sunday, 01 November 2026 no later than 01:00 PM, Doha time
5	Securities (Fees & Bonds)	Tender Fee	QAR. 1,000.00
		Tender Bond, and its validity	QAR. 550,000.00 “Qatari Riyals Five Hundred Fifty Thousand Only” Valid for 120 Days.
		Performance bond, and its validity	10% of the Total Contract Price within fifteen (15) days from the date of Contract signing. The Performance Bond shall remain valid until sixty (60) days after the expiry of the Contract
6	Bid's submission Methodology	Technical Proposal Submission: VQTECH@visitqatar.qa Commercial Proposal Submission: VQ.COM@visitqatar.qa Tender Bond Physical Document Delivery Address: Visit Qatar Headquarters, Building 41, Zone 03, Street 950, Wadi Msheireb St. Doha, Qatar Location Map: https://maps.app.goo.gl/gZWeh6zHG55y6HW8A Soft Copy of Tender Bond: A copy of the Tender Bond to be communicated with the confirmation of the physical submission to VQTC@visitqatar.qa	
7	Condition:	Visit Qatar reserves the right, during the contract period and with the approval of the Tenders and Auctions Committee, to adjust the quantities of items, contracting works, services, or the project scope, either by increase or decrease, in accordance with the provisions of Visit Qatar's Tenders and Auctions Charter.	

