

Q3 2024 PERFORMANCE REPORT



OVERVIEW

VISITORS

- International visitors have increased by 26% YTD Q3 compared to the same period for 2023.
- The GCC continues to represent the largest share of international visitors, followed by Europe.

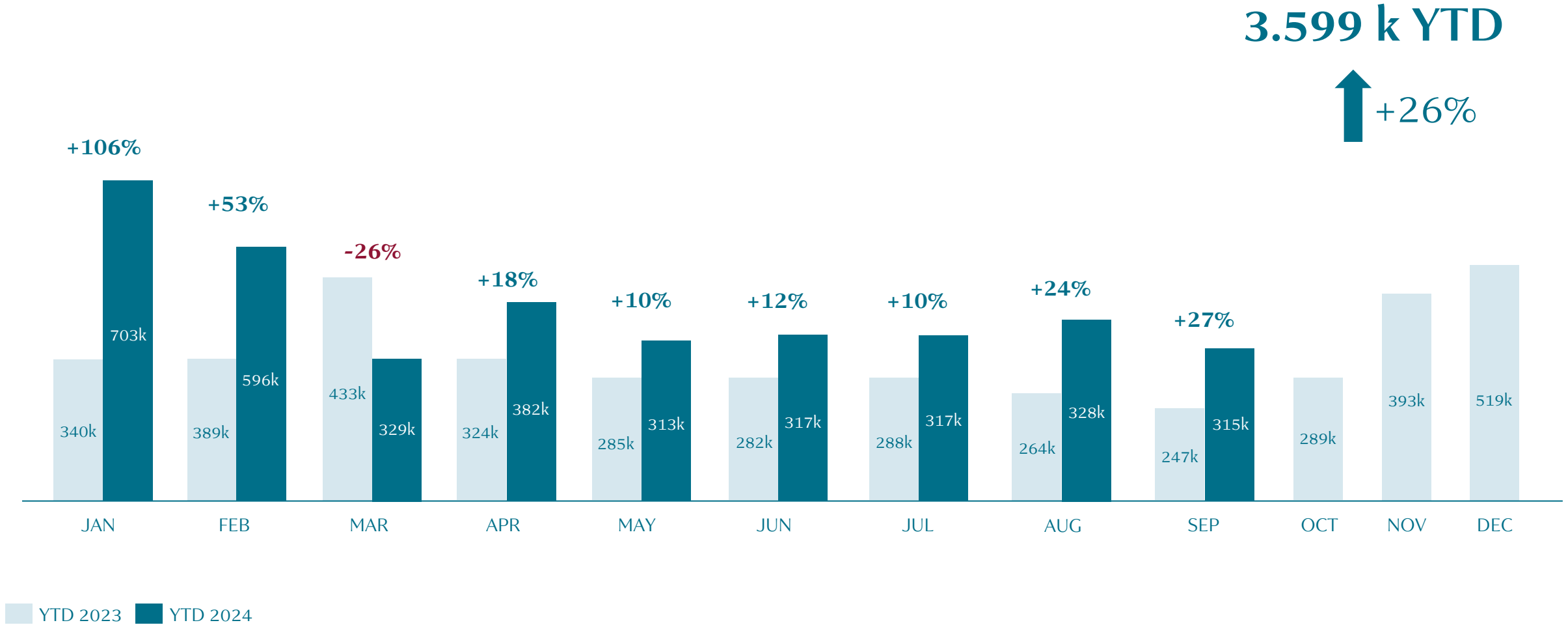


ACCOMMODATION

- Average hotel occupancy has remained steady at 66% YTD Q3, reflecting an overall growth of 23% compared to the same period in 2023.
- Room night demand continues to increase, with nights sold currently 26% higher than in 2023.



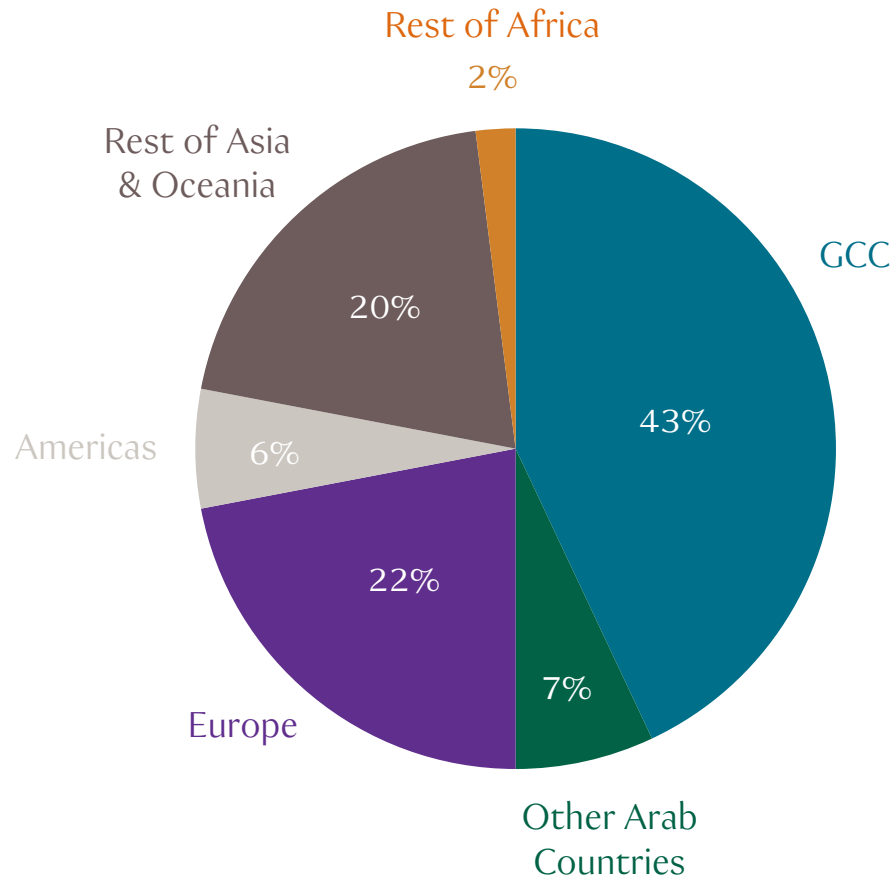
VISITOR ARRIVALS 2024 VS. 2023



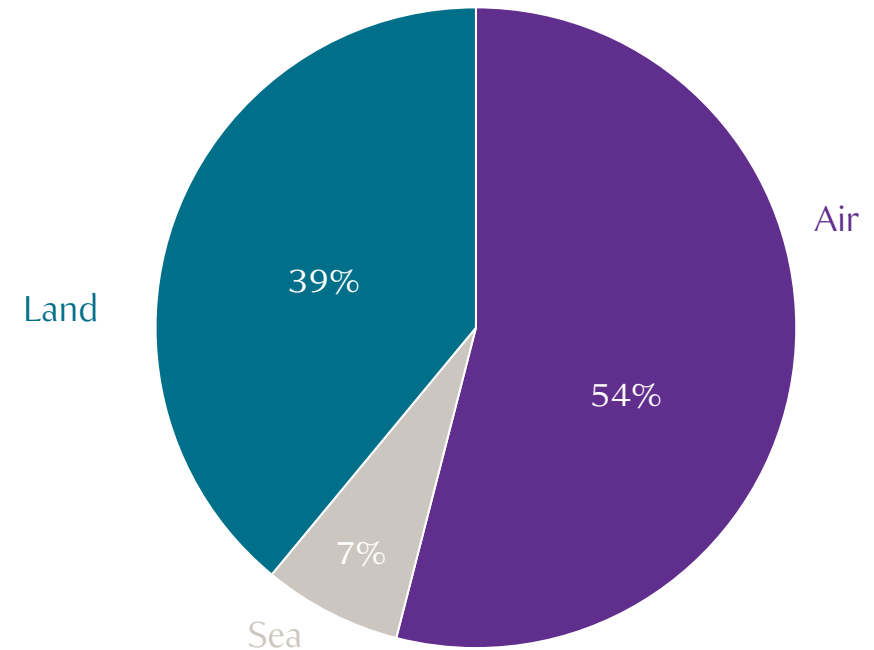
Source: Qatar Tourism

VISITOR ARRIVALS YTD Q3 2024 BY REGION AND PORT OF ENTRY

VISITOR ARRIVALS BY REGION



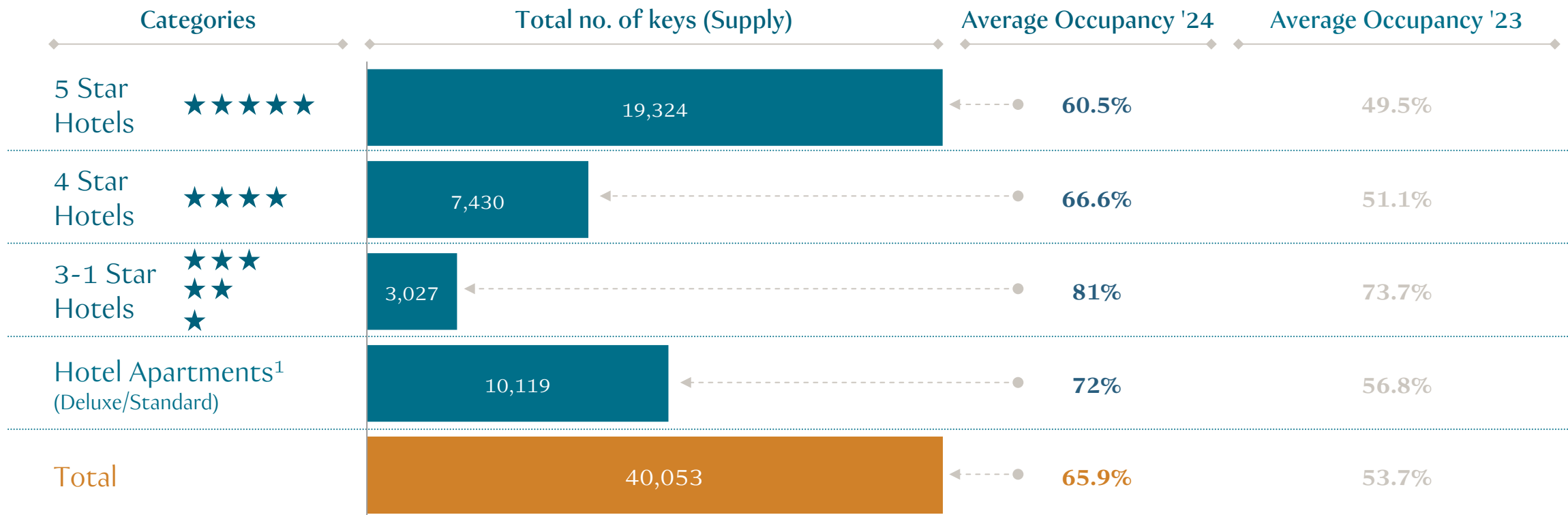
VISITOR ARRIVALS BY PORT OF ENTRY



Source: Qatar Tourism

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ACCOMODATION SUPPLY AS OF SEPTEMBER 2024 & OCCUPANCY YTD 2024 VS. 2023



1. Includes ~9K deluxe apartments and 1K standard apartments

Notes: 1-3 star hotel occupancy based on weighted average

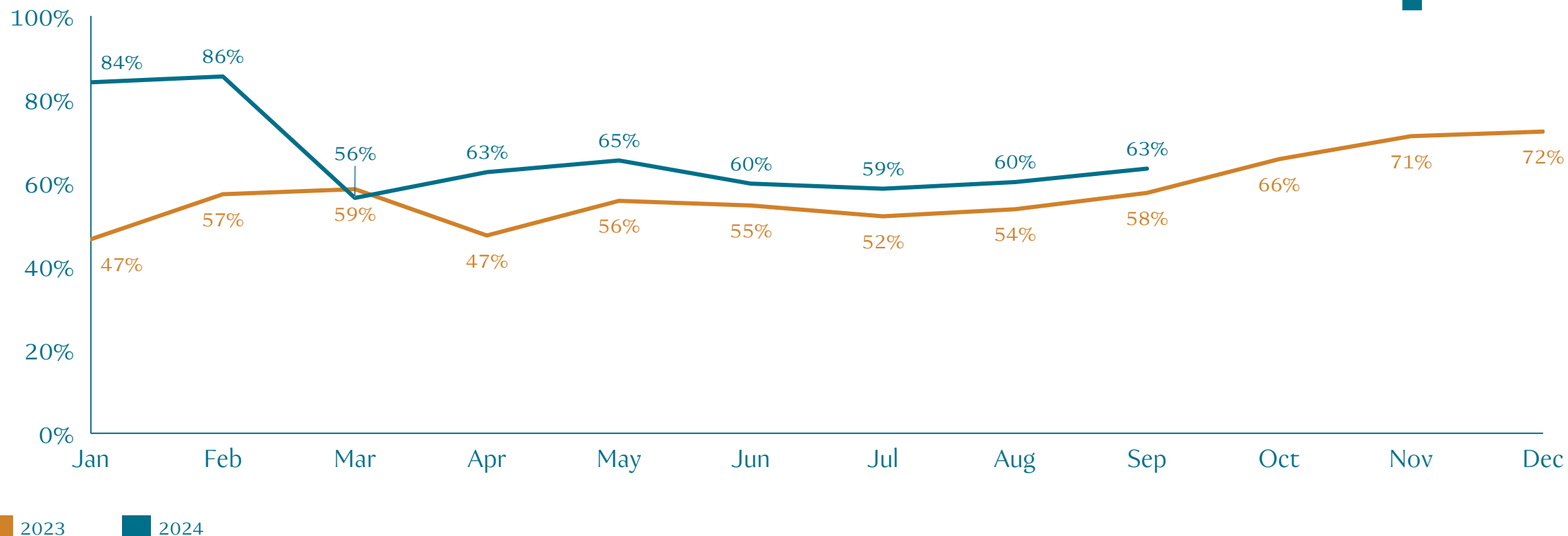
Source: Qatar Tourism, STR

HOTEL OCCUPANCY BY MONTH 2024 VS. 2023

AVG. HOTEL OCCUPANCY RATES 2024 VS. 2023

66.2% YTD

↑ +23%

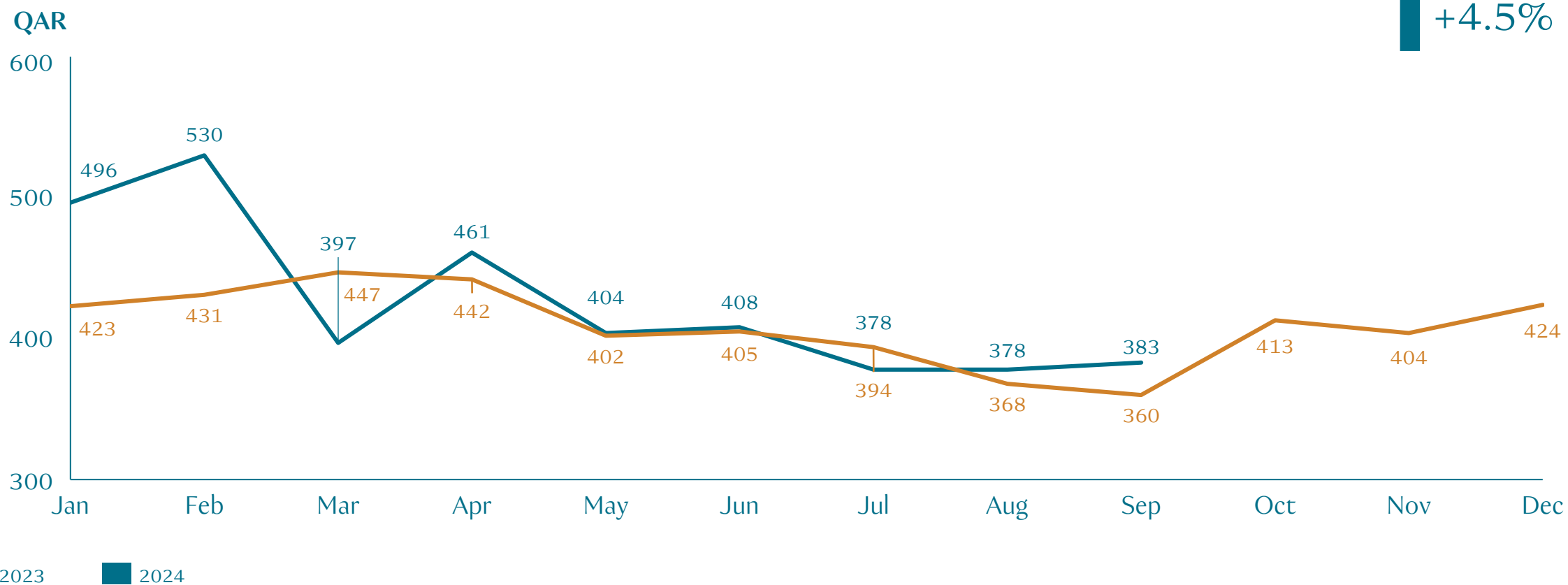


Source: Qatar Tourism, STR

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HOTEL ADR BY MONTH 2024 VS. 2023

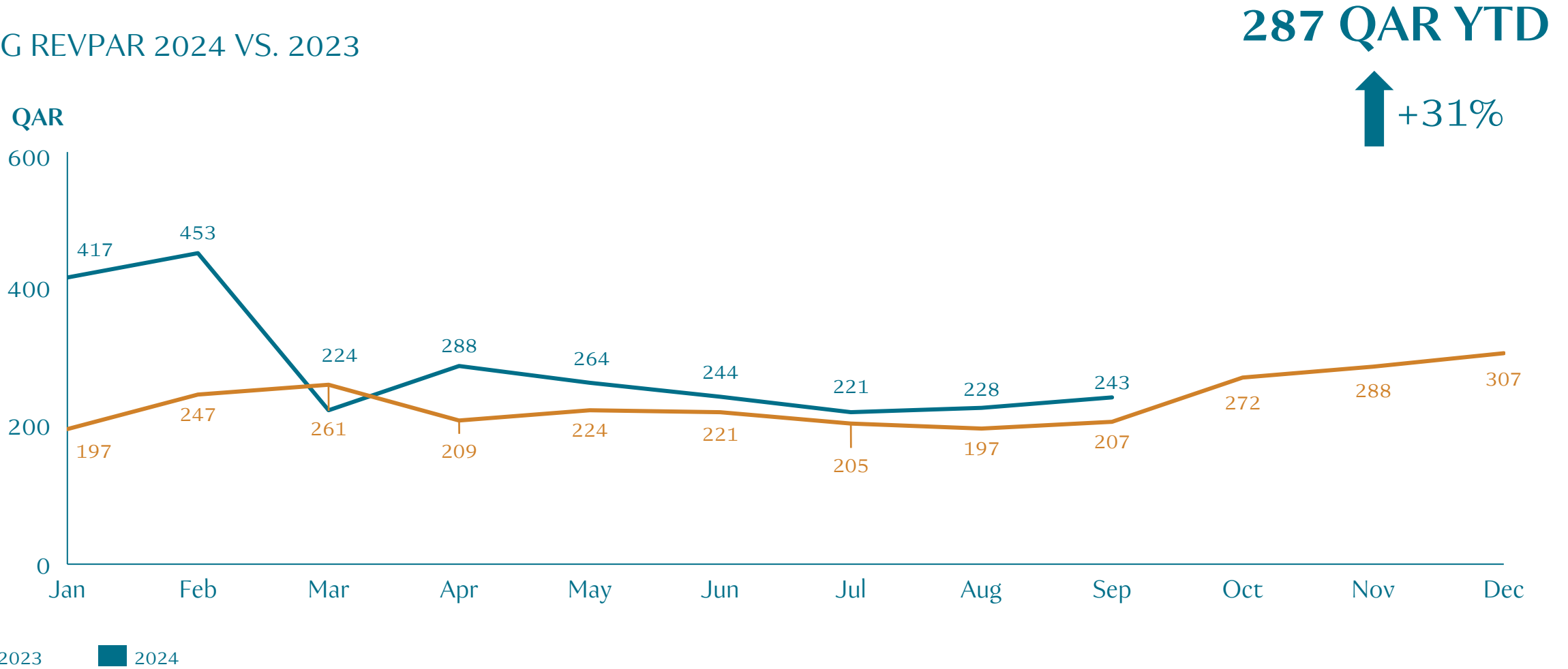
AVG ADR 2024 VS. 2023



Source: Qatar Tourism, STR

HOTEL REVPAR BY MONTH 2024 VS. 2023

AVG REVPAR 2024 VS. 2023

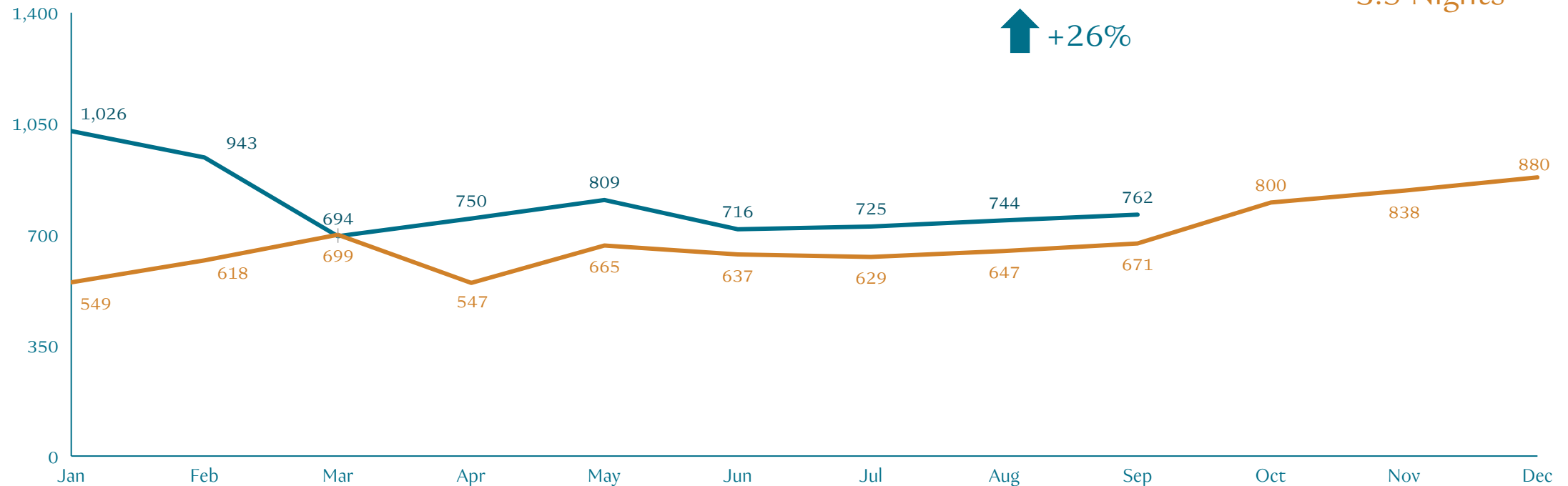


Source: Qatar Tourism, STR

TOTAL ROOM NIGHTS BY MONTH 2024 VS. 2023 AND YTD AVERAGE LENGTH OF STAY (ALOS)

ROOM NIGHTS 2024 VS. 2023

Total room nights (k)



7.2 M ROOM NIGHTS YTD

↑ +26%

ALOS YTD
3.5 Nights

2023 2024

Source: Qatar Tourism, STR

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QATAR
للسياحة Tourism