

2025 Q3 PERFORMANCE REPORT

OVERVIEW

VISITORS

- International visitors reached 3.5M YTD 2025, representing a 2.2% increase from 2024.
- The GCC represented the largest share of international visitors (36%), followed by Europe (25%) and Rest of Asia/Oceania (22%).
- 60% of visitors arrived by air YTD Q3 2025, while 33% arrived by land, and 7% arrived by sea.

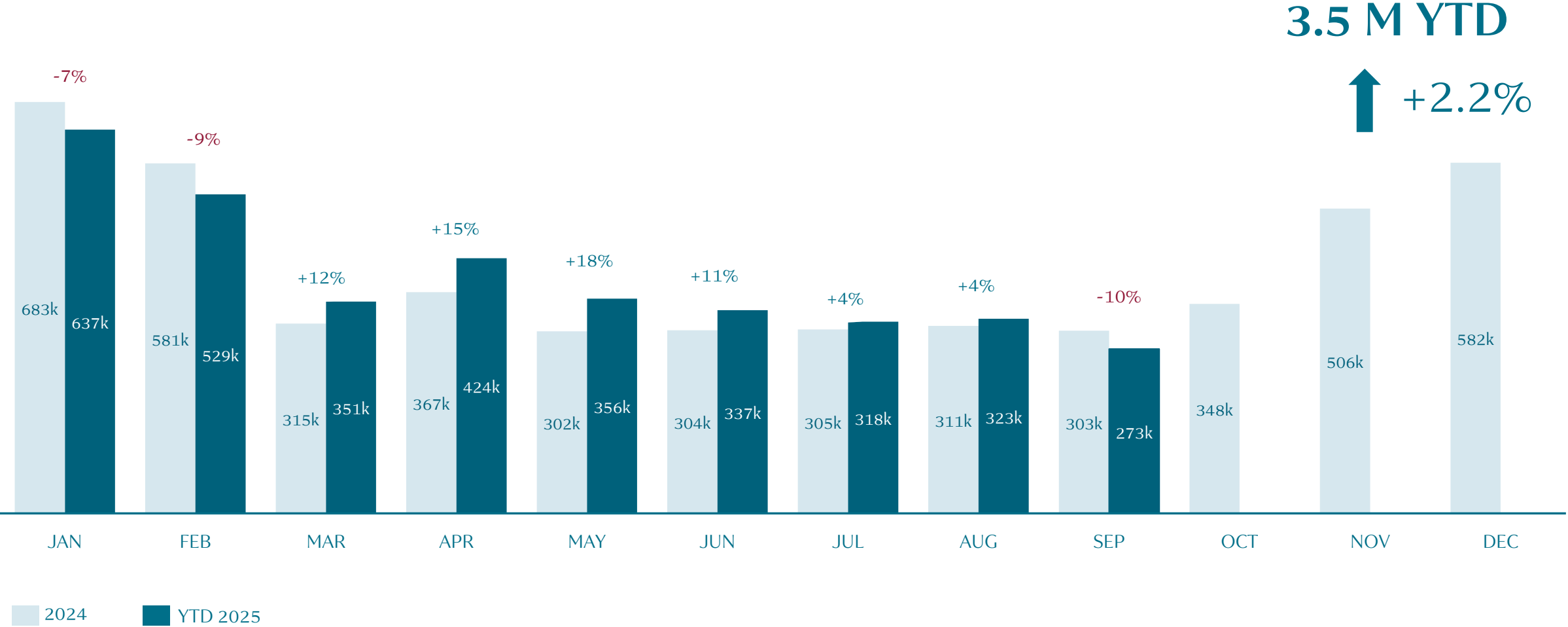


ACCOMMODATION

- Hotel supply reached 41,733 room keys by the end of September 2025.
- Average full market occupancy was 68%, reflecting an overall growth of 2.4 percentage points in comparison to YTD Q3 2024.
- Room demand reached 7.7M nights sold, up 8% from YTD Q3 2024.



VISITOR ARRIVALS YTD 2025 VS. 2024

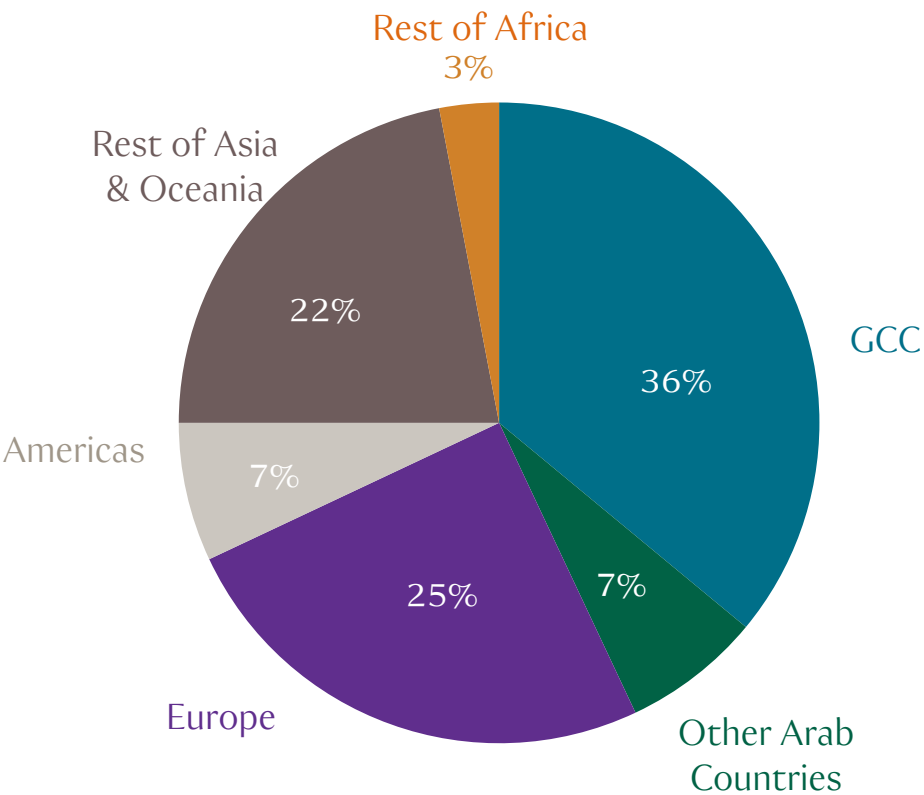


Source: Qatar Tourism

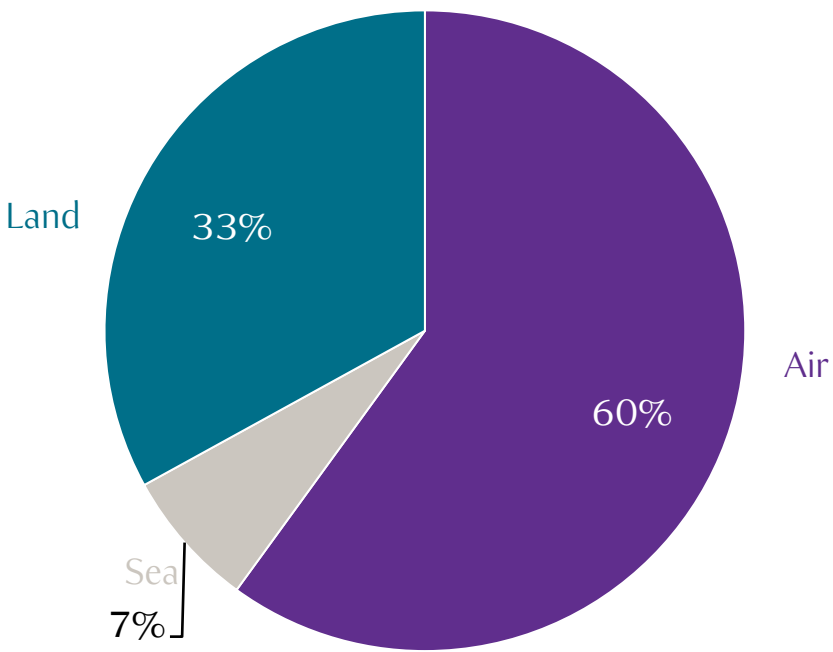


VISITOR ARRIVALS YTD Q3 2025 BY REGION AND PORT OF ENTRY

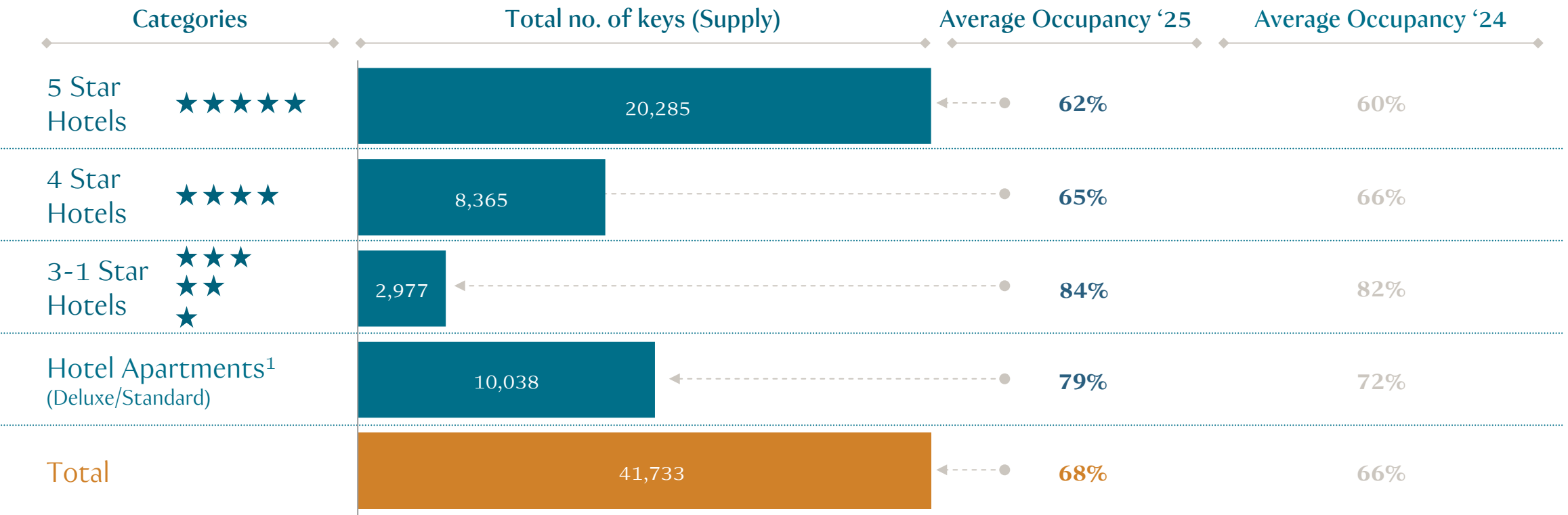
VISITOR ARRIVALS BY REGION



VISITOR ARRIVALS BY PORT OF ENTRY



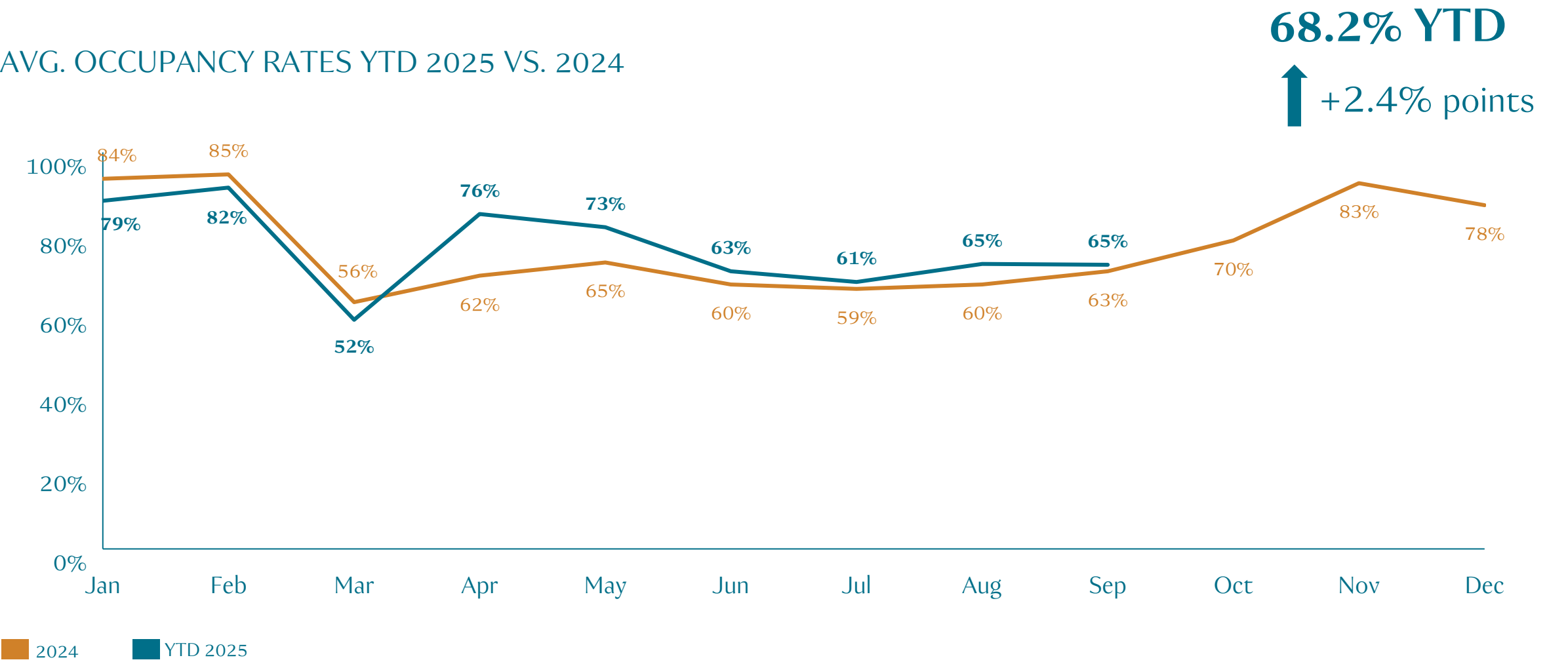
HOTEL SUPPLY AS OF SEPTEMBER 2025 & OCCUPANCY YTD 2025 VS. 2024



1. Includes ~9K deluxe apartments and 1K standard apartments
Notes: 1-3 star hotel occupancy based on weighted average
Source: Qatar Tourism, STR

FULL MARKET OCCUPANCY BY MONTH YTD 2025 VS. 2024

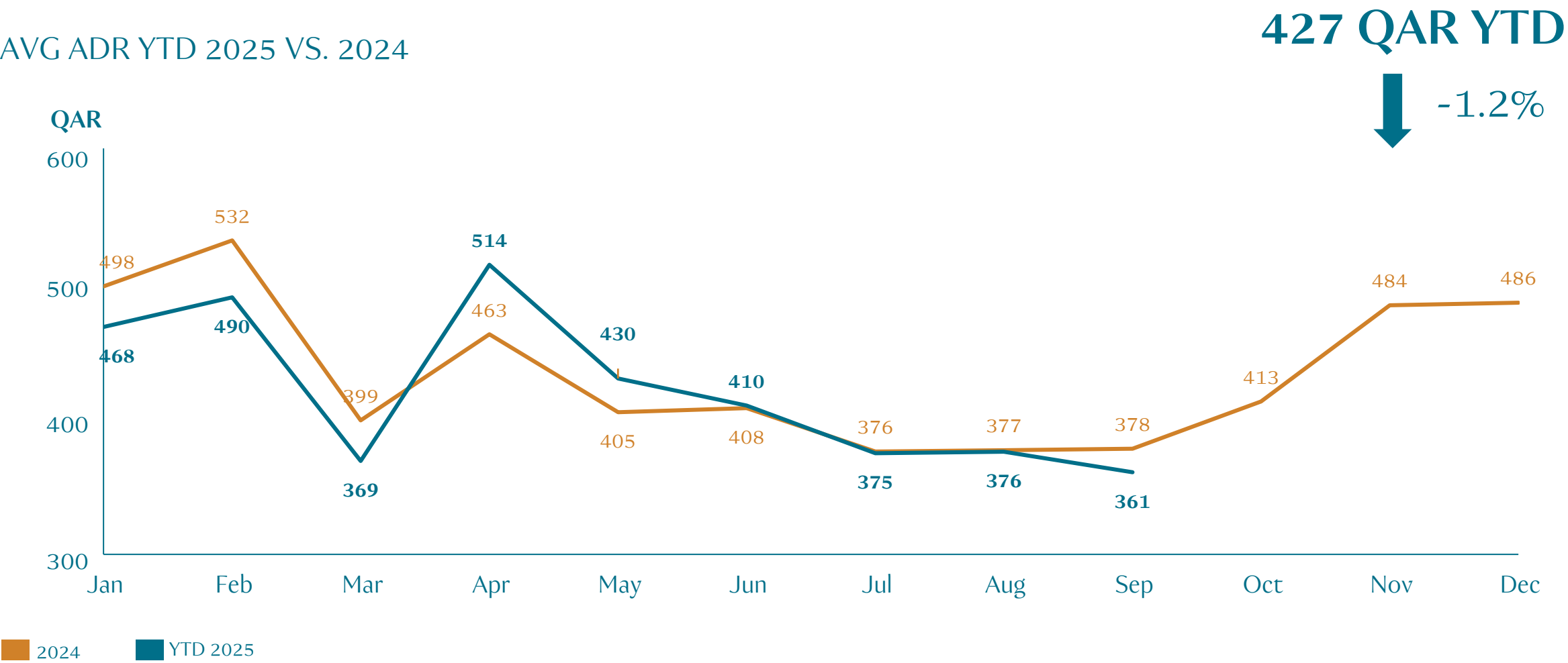
AVG. OCCUPANCY RATES YTD 2025 VS. 2024



Full Market Accommodation includes Hotels, Hotel Apartments, and Touristic Camps
Source: Qatar Tourism, STR

FULL MARKET ADR BY MONTH YTD 2025 VS. 2024

AVG ADR YTD 2025 VS. 2024

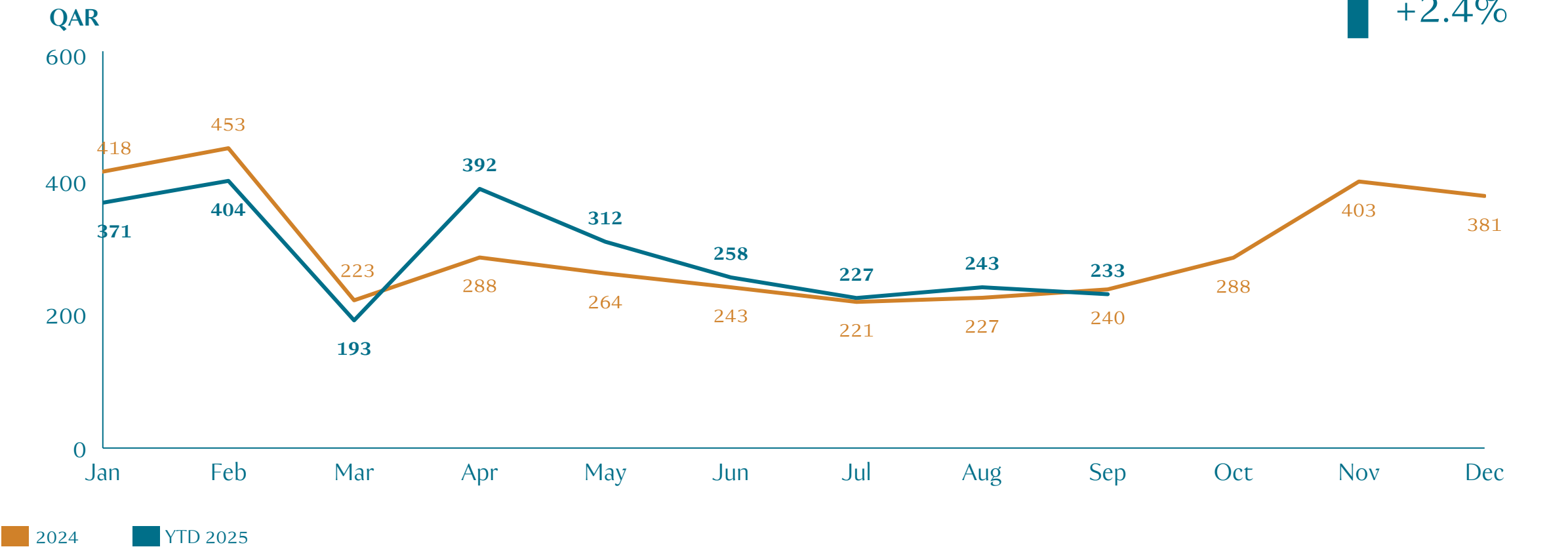


ADR: Average Daily Rate
Source: Qatar Tourism, STR

FULL MARKET REVPAR BY MONTH YTD 2025 VS. 2024

AVG REVPAR YTD 2025 VS. 2024

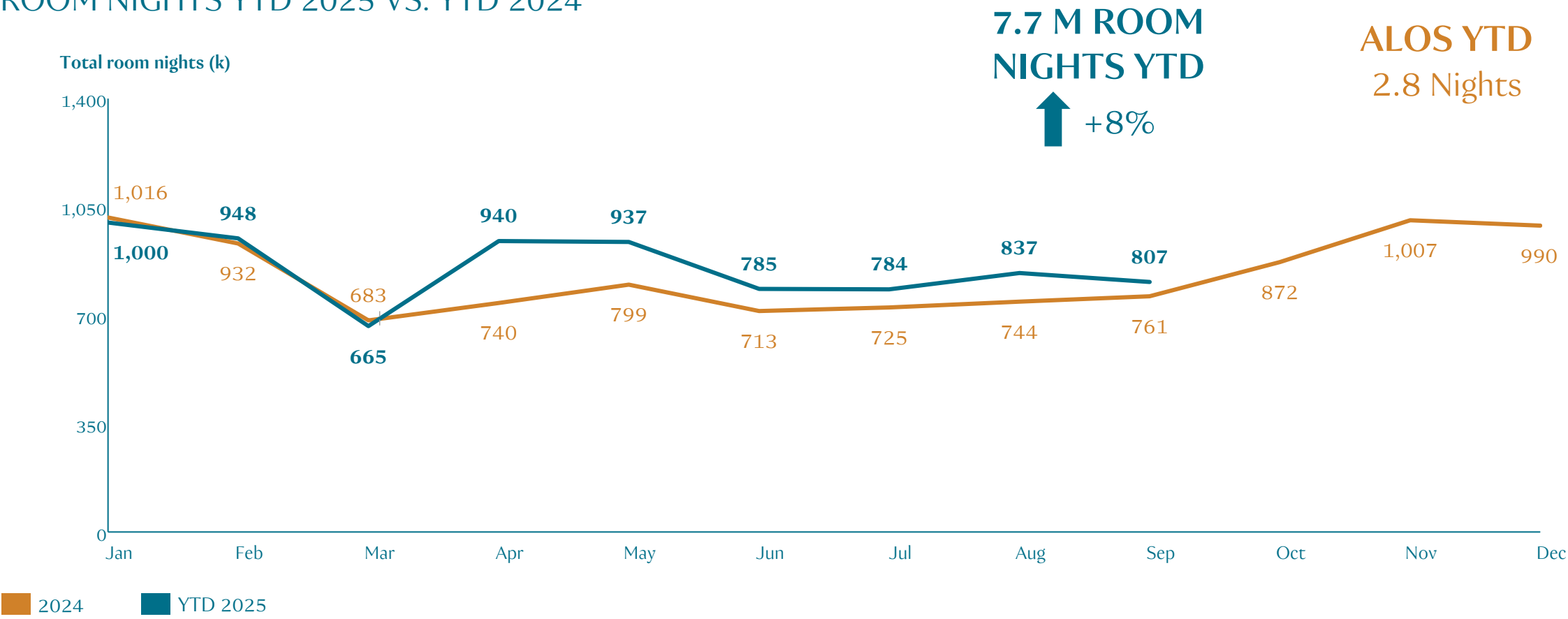
291 QAR YTD
↑ +2.4%



REVPAR: Revenue Per Available Room
Source: Qatar Tourism, STR

TOTAL ROOM NIGHTS BY MONTH YTD 2025 VS. YTD 2024 AND YTD Q3 AVERAGE LENGTH OF STAY (ALOS)

ROOM NIGHTS YTD 2025 VS. YTD 2024



Source: Qatar Tourism, STR





قطر
QATAR
للسياحة Tourism