

2025 Q1 PERFORMANCE REPORT

OVERVIEW

VISITORS

- International visitors reached 1.5m in Q1 2025, representing an 7% decline from Q1 2024, when Qatar hosted the Asian Cup in Jan & Feb.
- The GCC represented the largest share of international visitors (36%), followed by Europe (28%) and Rest of Asia/Oceania (20%).
- 51% of visitors arrived by air in Q1 2025, while 34% arrived by land, and 15% arrived by sea

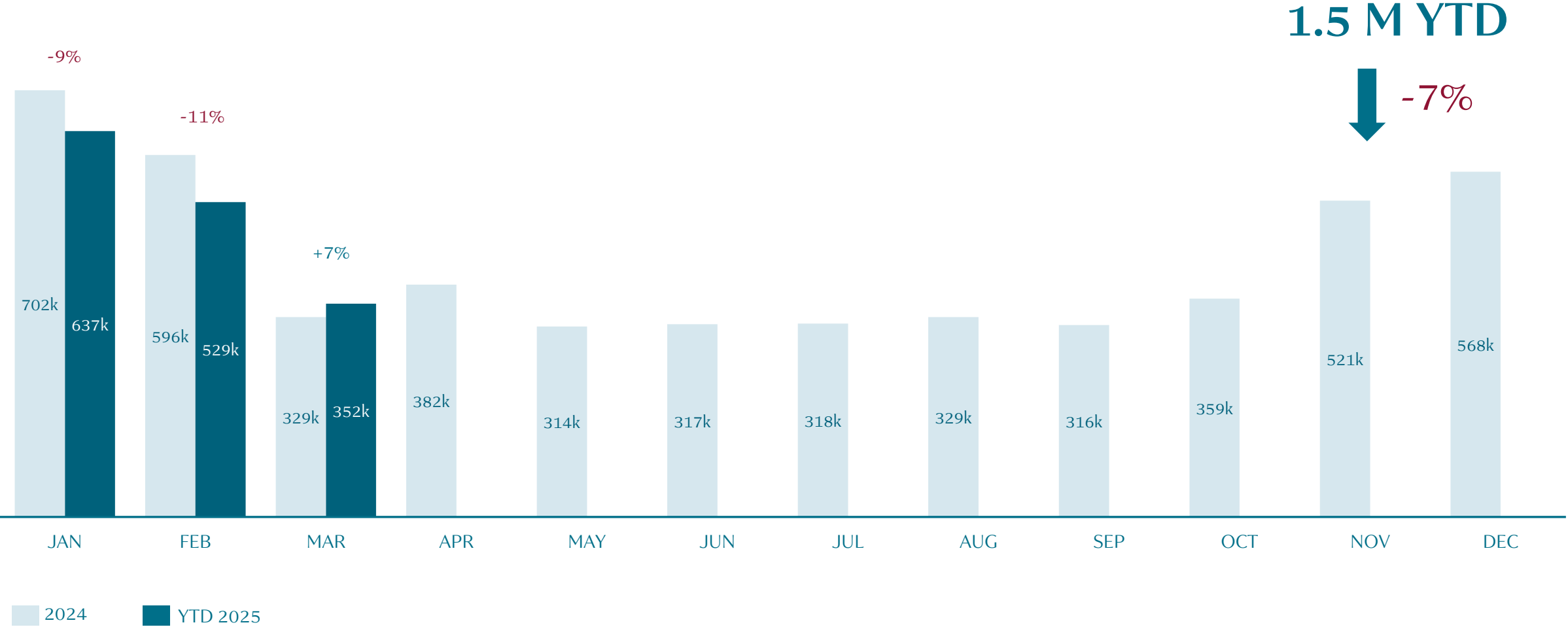


ACCOMODATION

- Hotel supply increased to 40,787 room keys by the end of March 2025.
- Average full market occupancy was 71% across Q1 2025, representing a slight decline of 4 percentage points in comparison to an especially strong Q1 2024.
- Room demand reached 2.6m room nights sold in Q1 2025, on par with the demand in Q1 2024.



VISITOR ARRIVALS YTD 2025 VS. 2024

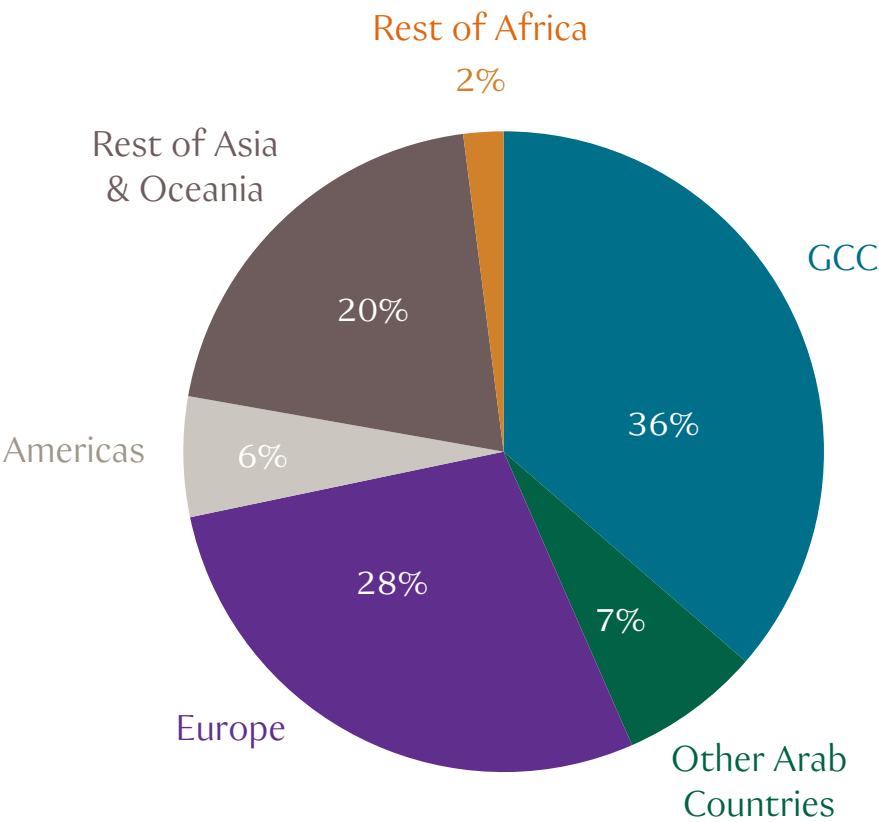


Source: Qatar Tourism

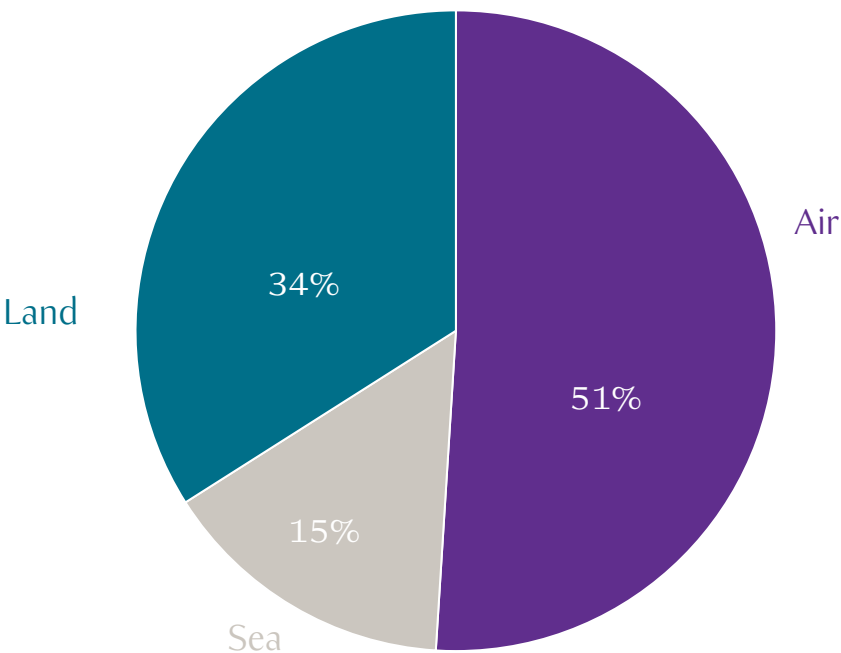


VISITOR ARRIVALS YTD Q1 2025 BY REGION AND PORT OF ENTRY

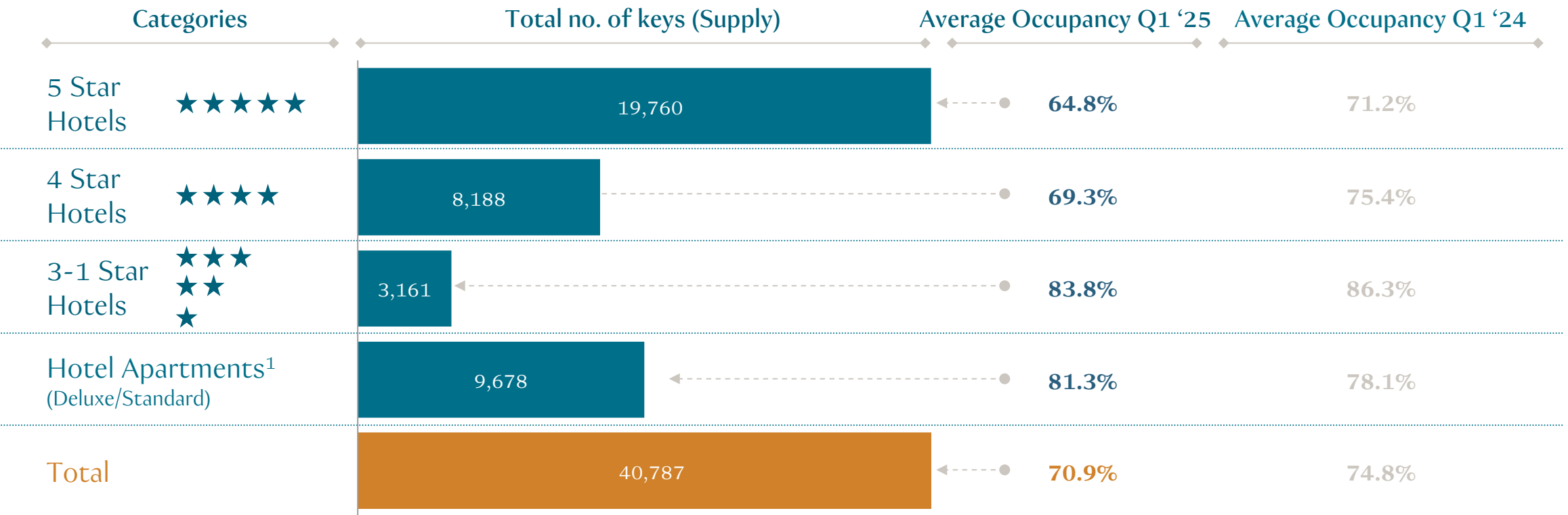
VISITOR ARRIVALS BY REGION



VISITOR ARRIVALS BY PORT OF ENTRY



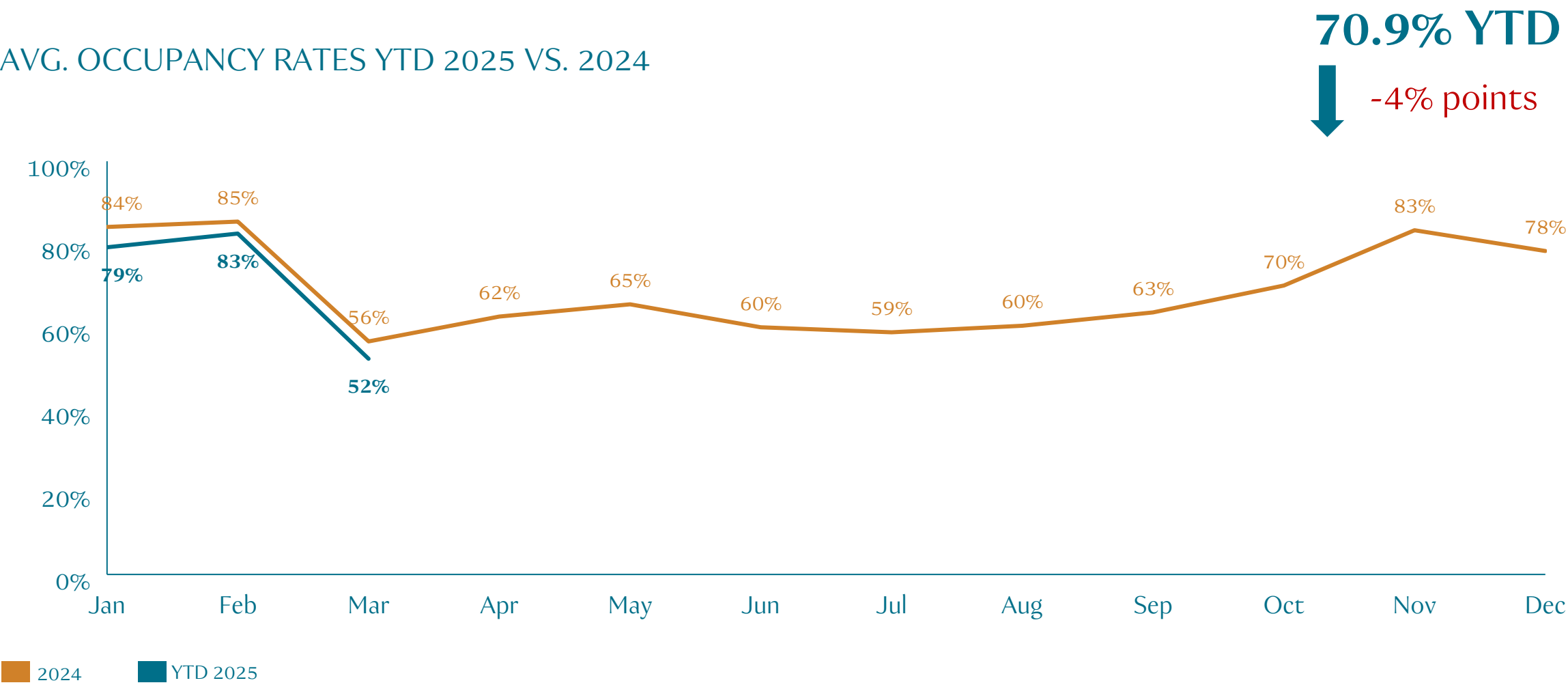
HOTEL SUPPLY AS OF MARCH 2025 & OCCUPANCY Q1 2025 VS. Q1 2024



1. Includes ~9K deluxe apartments and 1K standard apartments
Notes: 1-3 star hotel occupancy based on weighted average
Source: Qatar Tourism, STR

FULL MARKET OCCUPANCY BY MONTH YTD 2025 VS. 2024

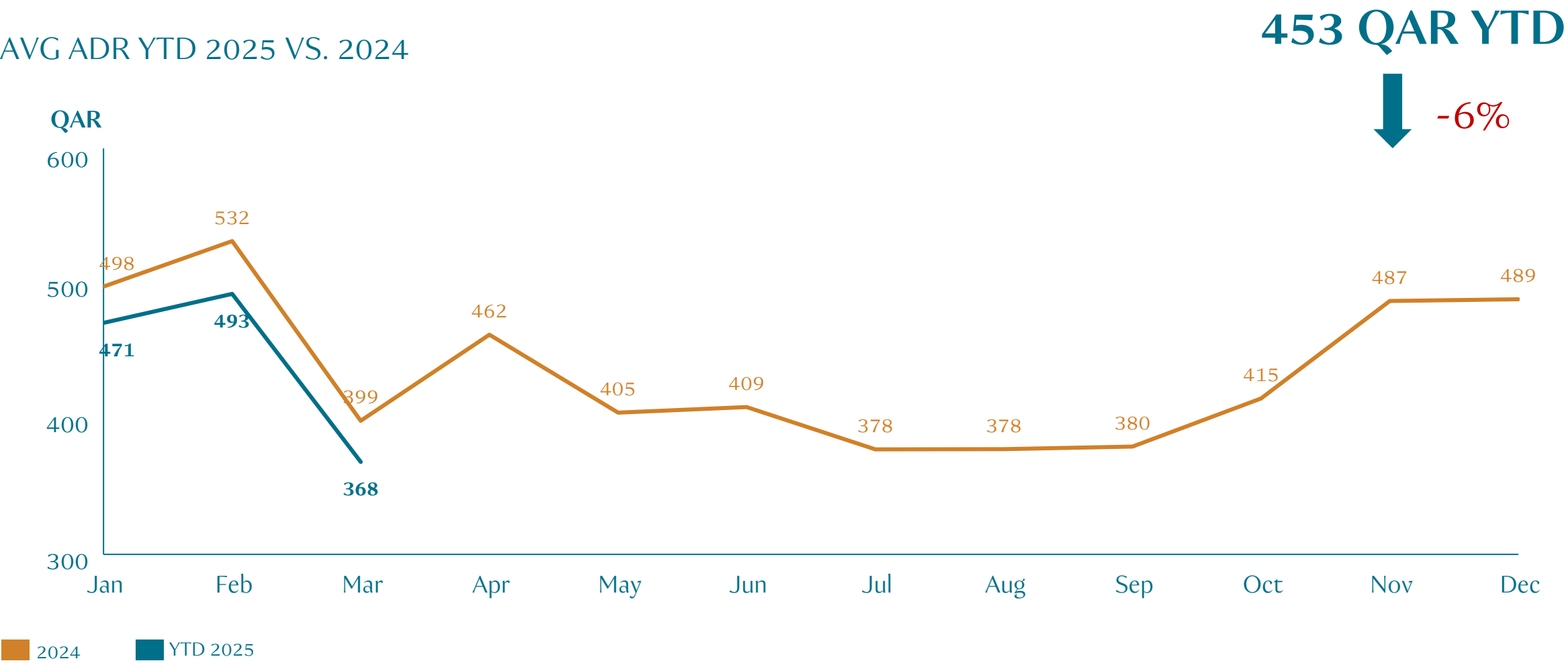
AVG. OCCUPANCY RATES YTD 2025 VS. 2024



Full Market Accommodation includes Hotels, Hotel Apartments, and Touristic Camps
Source: Qatar Tourism, STR

FULL MARKET ADR BY MONTH YTD 2025 VS. 2024

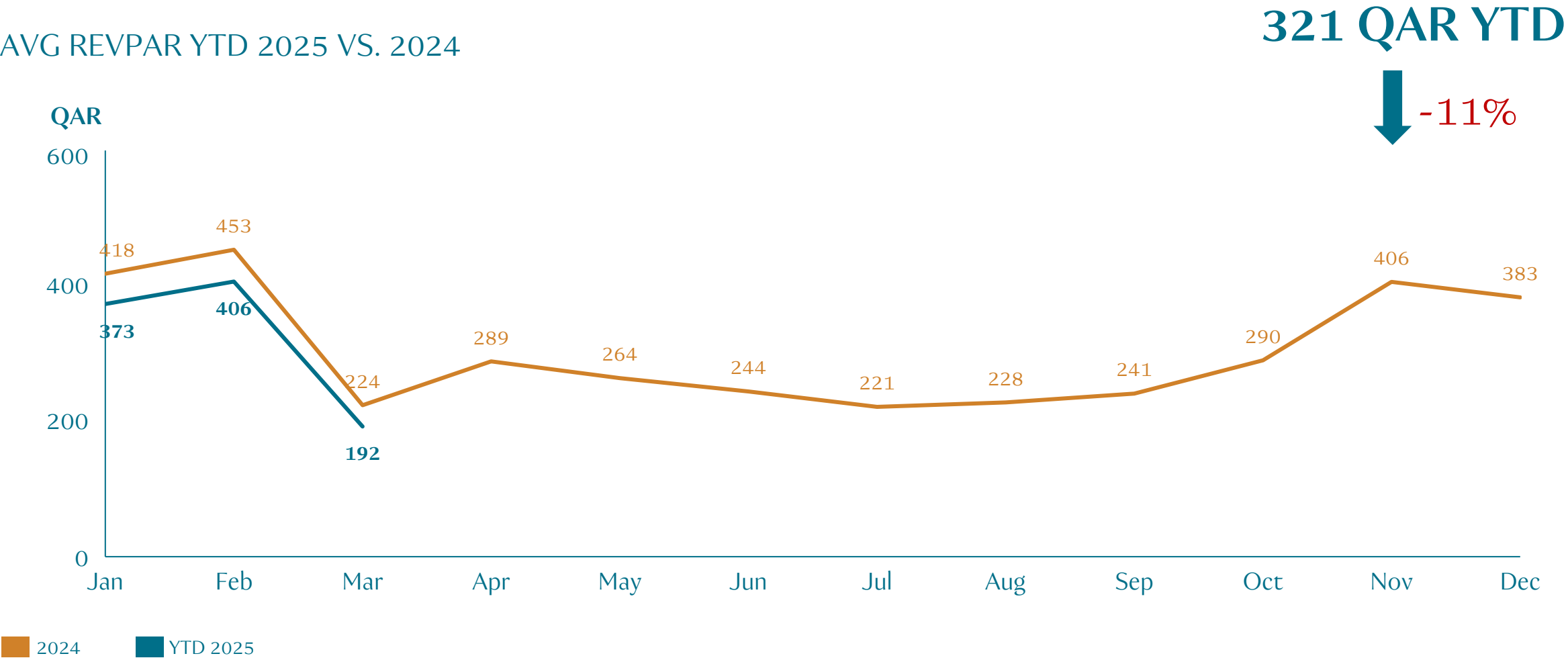
AVG ADR YTD 2025 VS. 2024



ADR: Average Daily Rate
Source: Qatar Tourism, STR

FULL MARKET REVPAR BY MONTH YTD 2025 VS. 2024

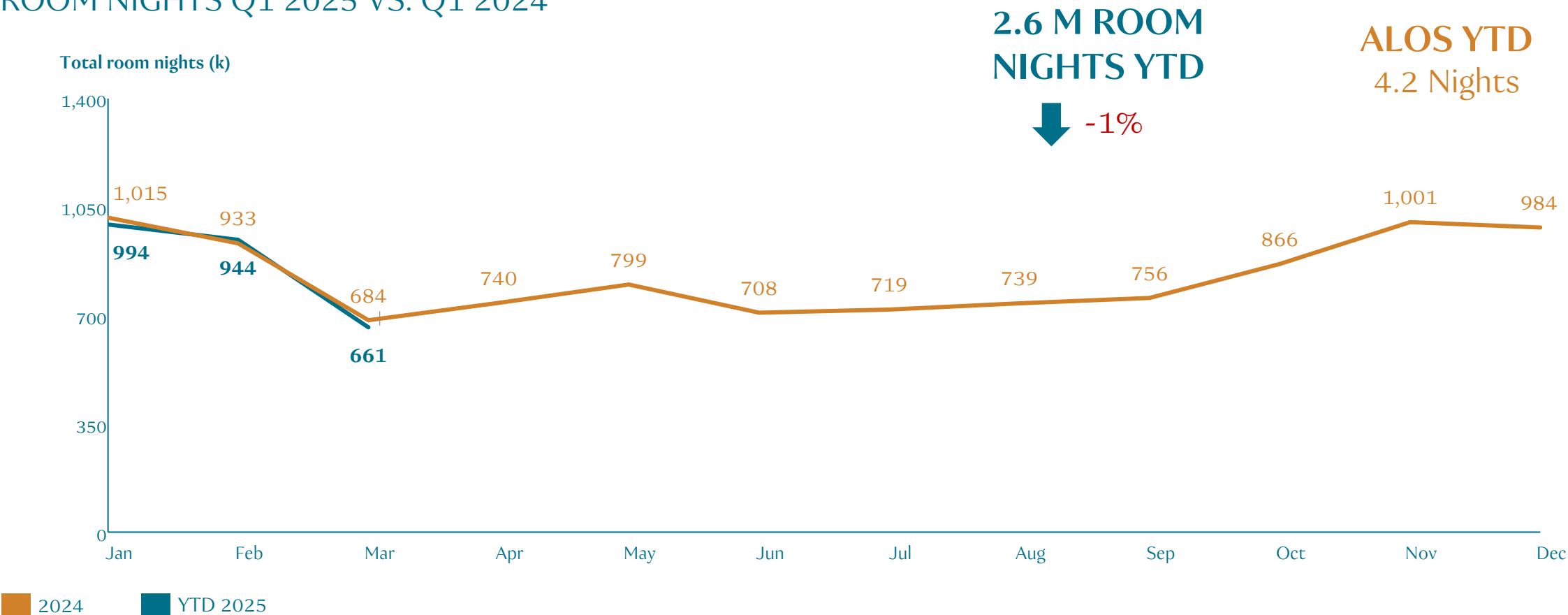
AVG REVPAR YTD 2025 VS. 2024



REVPAR: Revenue Per Available Room
Source: Qatar Tourism, STR

TOTAL ROOM NIGHTS BY MONTH Q1 2025 VS. Q1 2024 AND YTD AVERAGE LENGTH OF STAY (ALOS)

ROOM NIGHTS Q1 2025 VS. Q1 2024



Source: Qatar Tourism, STR



قطر
QATAR
للسياحة Tourism