سكيك الدوحة

سكيك

Skeek Al Doha

Skeek Al Doha:
A Cultural Journey Through Doha's Historic Heart



Fereej Al Asmakh

Bayt Al Zaman

Founder's House: Sheikh Jassim Bin Mohammed Bin Thani

Dar Al Kutub Al Qatariya

Doha Stadium

QATAR Tourism للسياحة

Factsheet

Skeek Al Doha: A Cultural Journey Through Doha's Historic Heart

About Skeek Al Doha

Skeek Al Doha is a cultural programme connecting heritage houses, cultural landmarks and public spaces across Doha's historic heart. Its name comes from skeek, the local plural of sikka: the narrow lanes that connected homes with the surrounding community in traditional Qatari neighbourhoods. Each destination along the route holds a different part of the city's story: a neighbourhood reveals the relationships between households, a family home connects trade with domestic life, a library preserves ideas, and a stadium carries the memories of players and spectators. Through storytelling, creative experiences and community participation, Skeek explores the daily lives, traditions and ideas that have shaped the city, with local knowledge and memory at the centre of the narrative. Developed for residents and visitors, it invites people to look more closely at familiar places and creates opportunities for different generations to experience Qatar's heritage together.

5

5 cultural destinations activated by Qatar Tourism

180

180 days of programming

1930s

Restored heritage houses dating from the 1930s onward

Key Information

Dates	• Public opening: 17 November 2026 • Official Opening Ceremony: 24 November 2026 • Runs until Mid-May 2027
Opened by	• HE Sheikha Al Mayassa bint Hamad bin Khalifa Al Thani, Chairperson of Qatar Museums
Route	• One walkable trail from the National Museum of Qatar to Souq Waqif
Owner	• Qatar Tourism
Sponsors	• AlRayyan • Katara Hospitality

Stakeholders	The project is being delivered in collaboration with: • Qatar Museums (QM) • National Museum of Qatar (NMoQ) • Ministry of Social Development and Family (MSDF) • Ministry of Culture • Ministry of Municipality • Private Engineering Office (PEO) • Alrayyan for Media and Marketing Company
Getting around	• Complimentary Doha Bus transport between all Skeek Al Doha locations, from 3pm to 10pm, with a full tour every hour. Private tours are available for a fee.
Opening hours	• Markets and exhibitions: 3pm to 10pm • Food and beverage: 10am to 10pm (until 11pm on weekends) • Workshops and activities: 4pm to 10pm • Dar Al Kutub Al Qatariya: 8am to 8pm, Sunday to Thursday
At a glance	• 5 cultural destinations activated by Qatar Tourism • 180 days of programming • Restored heritage houses dating from the 1930s onward

The Five Destinations

Destination	Story
Fereej Al Asmakh	Neighbourhood life, hospitality and the relationships that shaped a community
Bayt Al Zaman	Fabric trading, family life and the evolution of domestic architecture
Founder's House: Sheikh Jassim Bin Mohammed Bin Thani	Qatar's national story and the cultural heritage passed between generations
Dar Al Kutub Al Qatariya	Books, knowledge, literature and the preservation of cultural memory
Doha Stadium	Football, collective memory and Qatar's sporting journey

A Detailed look at The Five Destinations

Each destination offers a distinct perspective on Doha, connecting everyday life with the city's cultural and national story.



Fereej Al Asmakh

A historic neighbourhood of courtyard houses, narrow lanes and shared spaces, where the built form reveals the balance between family privacy and community life. Through food, crafts, markets and local experiences, Skeek explores the habits, hospitality and relationships that shaped everyday life across generations of residents.



Bayt Al Zaman

Built for the Al Zaman family in Old Al Ghanim in the early 1950s, the house brought the family's fabric trade from Souq Waqif into a domestic setting. Its successive stages of construction trace the transformation of Doha's homes, while courtyard film screenings once brought neighbours together. Art, cinema and creative experiences bring its story to life.



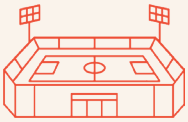
Founder's House: Sheikh Jassim Bin Mohammed Bin Thani

This destination places the Founder's legacy within a broader account of Qatari life. It connects national history with poetry, hospitality, family customs and cultural expression, exploring how heritage is remembered, practised and passed between generations.



Dar Al Kutub Al Qatariya

Established in 1962 to collect Qatar's intellectual output and preserve its manuscript heritage, Dar Al Kutub Al Qatariya becomes a setting for theatre, workshops and performances that move stories from the page into live expression.



Doha Stadium

Opened in 1962, Doha Stadium is recognised by the Qatar Football Association as the first grass football pitch in the Gulf. It hosted Muhammad Ali's exhibition bout in 1971 and Pelé's Santos against Al Ahli in 1973. Skeek pairs this history with the memories of local players and spectators, alongside opportunities to play.

Visitor Experience

Experience	What it explores
Neighbourhood discovery	The relationship between architecture, hospitality and everyday community life (Fereej Al Asmakh)
Food and craftsmanship	Local skills, tastes, products and cultural practices (Fereej Al Asmakh)
Art and cinema	Family memory, creativity and changing generations (Bayt Al Zaman)
National heritage	Values, cultural expression and traditions passed between generations (Founder's House: Sheikh Jassim Bin Mohammed Bin Thani)
Literature and live expression	Stories encountered through theatre, workshops and performance (Dar Al Kutub Al Qatariya)
Football and sporting memory	Early football, local supporters and community participation (Doha Stadium)

> **Journey Passport:** Visitors can collect stamps in their Journey Passport as they explore Skeek Al Doha, creating a personal keepsake of their experience.

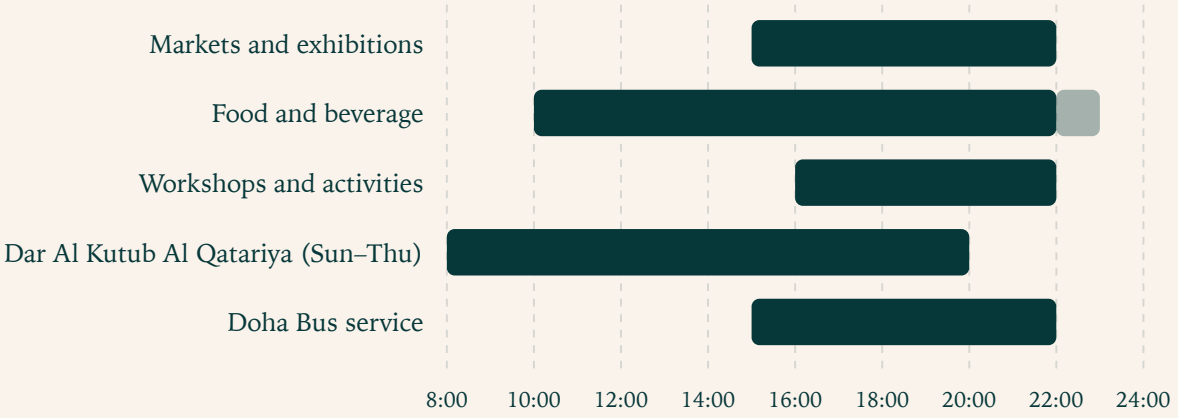
Plan your visit

Admission	Entry to all plazas is free of charge but registration is required. Entry to the buildings is free of charge. Workshops require separate tickets booked through the website.
Booking and registration	Registration and workshop tickets can be done through skeekaldoha.com.
Opening days	Founder's House, Fereej Al Asmakh, Doha Stadium, Bayt Al Zaman and the plazas: daily. Dar Al Kutub Al Qatariya: Sunday to Thursday.
Venue hours and activity times	Markets and exhibitions: 3pm to 10pm Food and beverage: 10am to 10pm (until 11pm on weekends) Workshops and activities: 4pm to 10pm Dar Al Kutub Al Qatariya: 8am to 8pm, Sunday to Thursday

Route map and arrival points	
Doha Bus service	Boarding is available at all locations. The complimentary service operates from 3pm to 10pm, with a full tour every hour. Private tours are available for a fee.
Accessibility	Bayt Al Zaman, Dar Al Kutub Al Qatariya and Fereej Al Asmakh are wheelchair accessible. Founder's House and Doha Stadium are not wheelchair accessible.
Programme updates	Visit skeekaldoha.com and follow @skeekaldoha on Instagram for programme updates.

Daily opening hours at a glance

Visual summary of the venue hours listed above (24-hour clock). Lighter segment: until 11pm on weekends



Collaboration and Community Participation

Gulf participation: The Embassy of Kuwait is represented through a **Kuwaiti District** at Fereej Al Asmakh, featuring cultural, retail and food and beverage activations. Participating brands are **KDD, Mills** and **Al Shamali Sweets**, alongside Kuwaiti handicraft workshops. An **Omani District** has also been allocated within Fereej Al Asmakh as part of the Gulf cultural participation programme

Empowering local entrepreneurs: Qatar Tourism provides dedicated spaces for home-grown food and beverage concepts, local artisans and makers, retail and gift shops, creative studios, and workshops and cultural experiences. Participating local businesses include **Alsalam Studio, Tbary Jewellery, Bothayna Designs** and **Gift Shop by Fatma**, together with numerous local food and beverage operators.

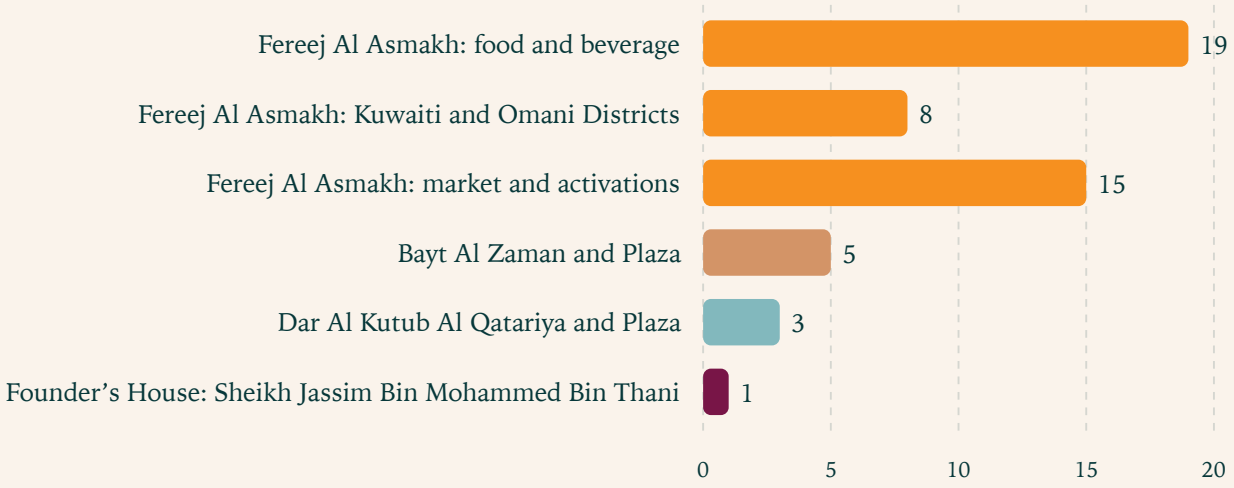
Ministry of Social Development and Family: The Ministry participates through its **"Min Al Watan" initiative**, with a local crafts and family workshops activation at Fereej Al Asmakh.

Transport between destinations: Doha Bus joins as a mobility activation partner, providing cultural transport between the Skeek Al Doha locations to improve access and the visitor experience.

Participating Vendors

Participating outlets by location

Number of outlets listed in the table below, per location (51 in total)



Participating vendors offer a diverse mix of food and beverage, retail and lifestyle, arts and crafts, cultural and heritage experiences, workshops, and family-friendly activities.

Categories of Participating Vendors at Skeek Al Doha

1. Food & Beverage (F&B) – Restaurants, cafés, bakeries, sweets and ice cream.
2. Retail & Lifestyle – Fashion, textiles, perfumes, oud, jewellery, gifts and beauty.
3. Arts & Crafts – Local handicrafts, traditional crafts, painting and creative studios.
4. Cultural & Heritage Experiences – Traditional games, antiques, and cultural activities
5. Workshops & Family Activities – Art workshops, children's activities, interactive experiences and family workshops.
6. Exhibitions & Specialty Experiences – Exhibitions, specialty retail concepts and other visitor experiences.

Creative Workshops and Activations

A diverse range of interactive workshops will be offered throughout the programme, including diverse arts and crafts, traditional handicrafts, calligraphy, and creative activities for children and families.

Season Highlights

Moment	Details
17 November	Public opening
24 November	Official opening ceremony
December	Qatar National Day programming at the Founder's House
January	Family-focused cultural and creative programming
February	National Sports Day at Doha Stadium
Ramadan	Evening storytelling, hospitality, traditional crafts and gathering
Eid Al Fitr	Eid family programme and new reasons to return

Interviewees and Content Contributors

To help develop the content for Skeek Al Doha, interviewees shared their personal stories, memories and knowledge of the project's destinations. Their accounts brought together the history of these places and the experiences of the people connected to them, helping shape the stories presented across the route.

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Dr. Saif Ali Al Hajari

Ali Al Jamal

Ali Abdulla Al Fayad

Sheikh Khaled bin Mohammed Al Thani

Ibrahim Al Sayed

Abdulla Mubarak Al Eidaan

Abdullah Al Ansari

Abdulhamid Al Ansari

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