

Insert relevant picture

(DRAFT) SPONSORSHIP PROPOSAL

Event:

Date:

Location:

Feel free to use any content related to the subject above to demonstrate the deliverable.



visit
QATAR

Intro

Edit Intro Text Here

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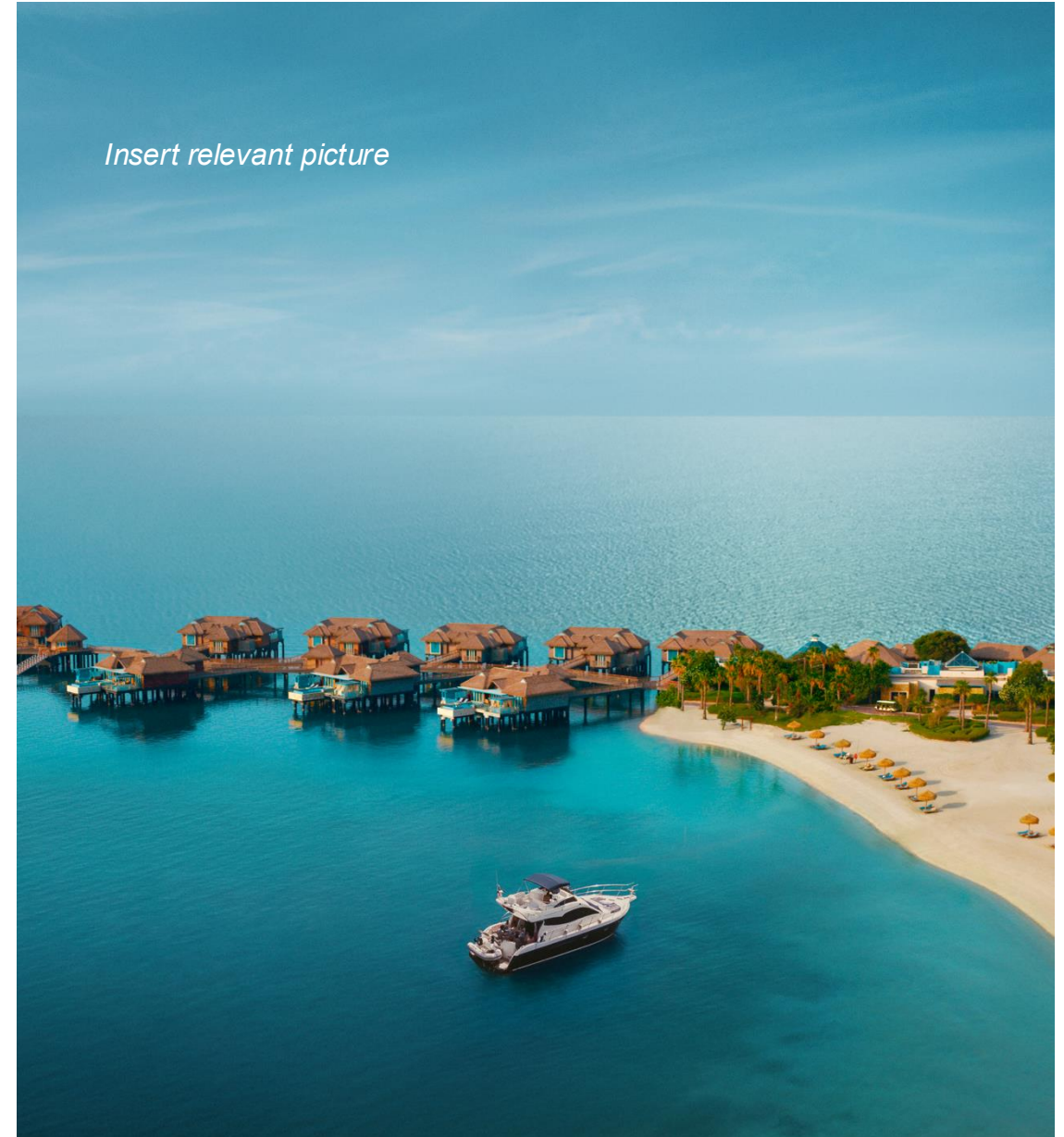
Insert relevant picture



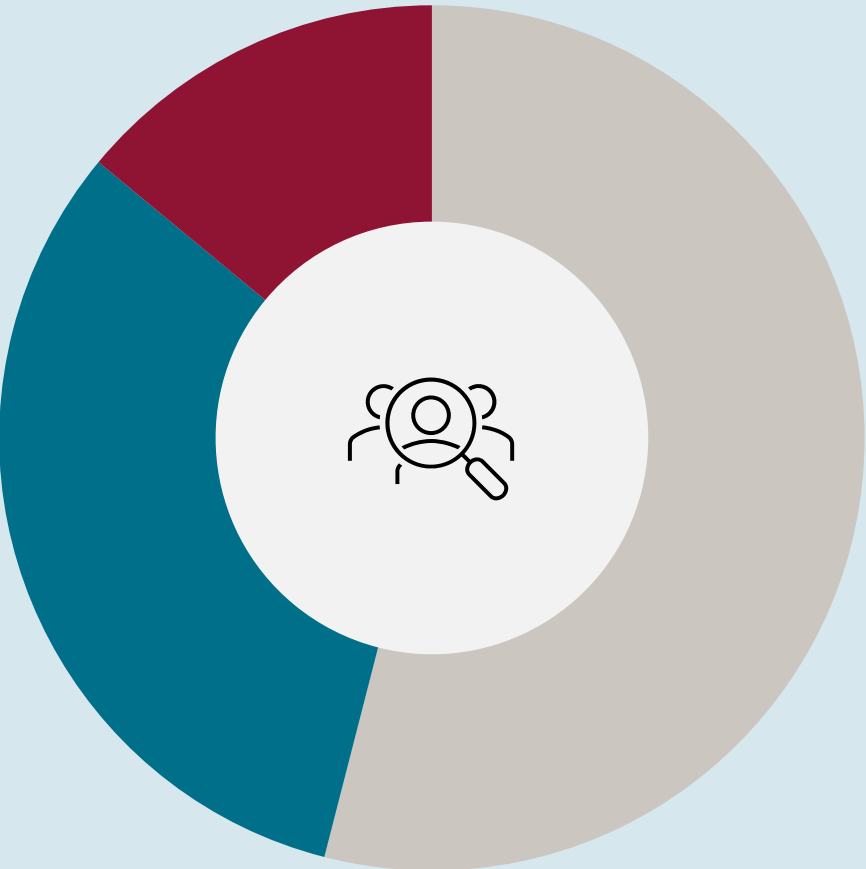
EVENT DETAILS

- **Event Name:** XXXXX
- **Date:** Confirmed or Estimated Date
- **Location:** Confirmed Venue or Options
- **Description:** Summary of event
- **Event Type:** Music / Sport / Comedy / etc
- **Target Audience:** XXXXX Family / Athletes
- **Estimated Attendees / Spectators:** XXXX

Insert relevant picture



Target Audience



NOTE: Right click on chart and click edit data to update chart

Insert Target Audience Title Here

This is a sample text. Insert your desired text here. This is a sample text. This is a sample text.

14%

Placeholder

This is a sample text. Insert your desired text here.

32%

Placeholder

This is a sample text. Insert your desired text here.

Event Goals

01



Objective #1

Insert your desired text here. This is a sample text. Insert your desired text here. This is a sample text.

02



Objective #2

Insert your desired text here. This is a sample text. Insert your desired text here. This is a sample text.

03



Objective #3

Insert your desired text here. This is a sample text. Insert your desired text here. This is a sample text.

Insert relevant picture



Event Budget

Amount	Description

Insert Budget Title Here

This is a sample text. Insert your desired text here. This is a sample text. This is a sample text.



Total Budget

This is a sample text. Insert your desired text here.



Requested Amount from Visit Qatar

This is a sample text. Insert your desired text here.

FORMAT 1

Sponsorship Benefits

SPONSORSHIP TIER	PLATINUM	GOLD	SILVER	OTHER
	\$ 1200	\$ 700	\$ 500	UP TO YOU
INSERT YOUR DESIRED BENEFITS HERE	✓	✓	✓	✓
INSERT YOUR DESIRED BENEFITS HERE	✓	✓	✓	✓
INSERT YOUR DESIRED BENEFITS HERE	✓	✓	✓	✓
INSERT YOUR DESIRED BENEFITS HERE.	✓	✓	✓	
INSERT YOUR DESIRED BENEFITS HERE.	✓	✓		
INSERT YOUR DESIRED BENEFITS HERE	✓			

Sponsorship Benefits FORMAT 2

- **(Example) Brand Exposure**

(Example) Branded Elements (list OR Map)

(Example) Marketing plan for all assets that include VQ.

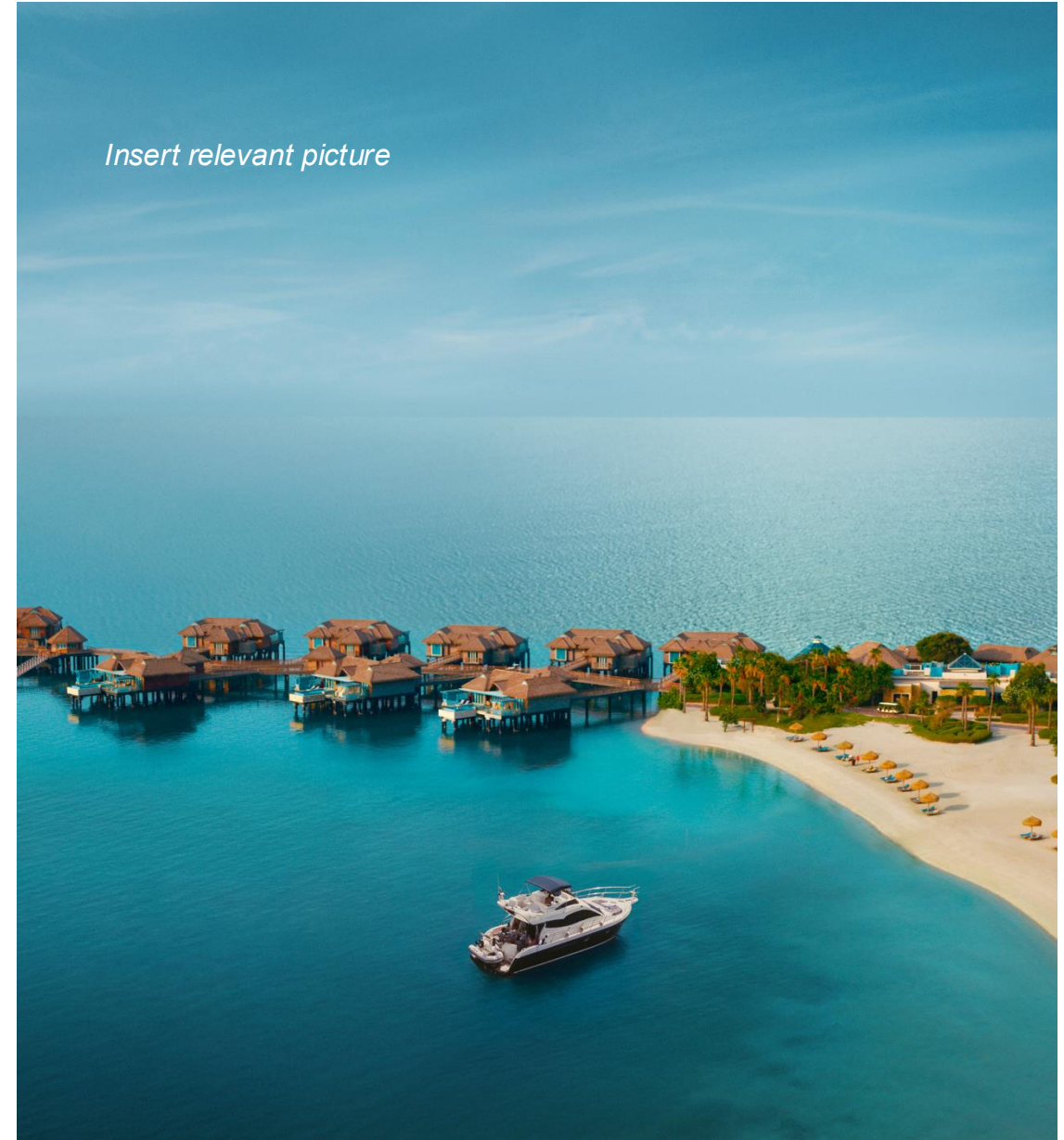
- **(Example) Ticket Allocation**

(Example) Ticket allocation to VQ (list)

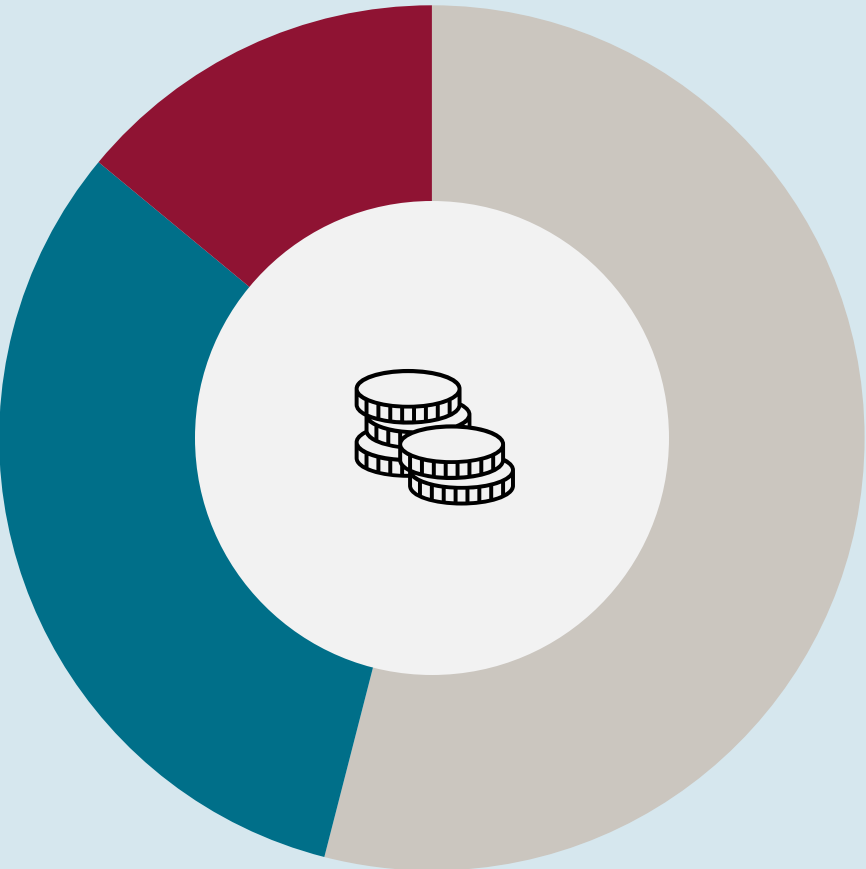
- **(Example) OTHERS**

Feel free to use any content related to the subject above to demonstrate the deliverable.

Insert relevant picture



Revenue Share



NOTE: Right click on chart and click edit data to update chart

Insert Revenue Share Title Here

This is a sample text. Insert your desired text here. This is a sample text. This is a sample text.

14%

Placeholder

This is a sample text. Insert your desired text here.

32%

Placeholder

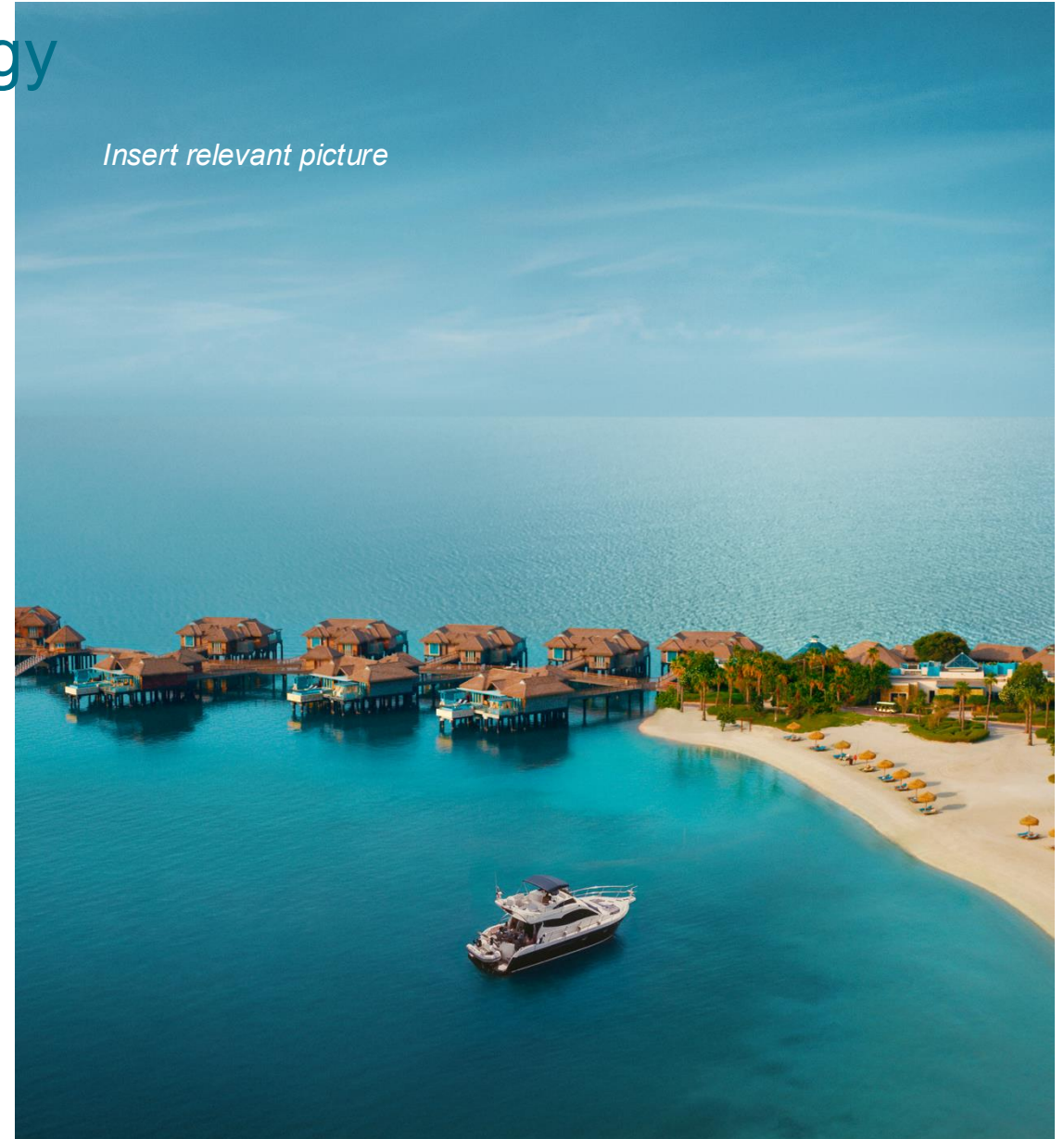
This is a sample text. Insert your desired text here.

Marketing Merchandise / Brand Strategy

Feel free to use any content related to the subject above to demonstrate the deliverable.

- **Digital / Social Media Engagement**
- **Influencers and Promotions**

Insert relevant picture



Event Layout

GENERAL SITE Masterplan(s) with all the planned installations

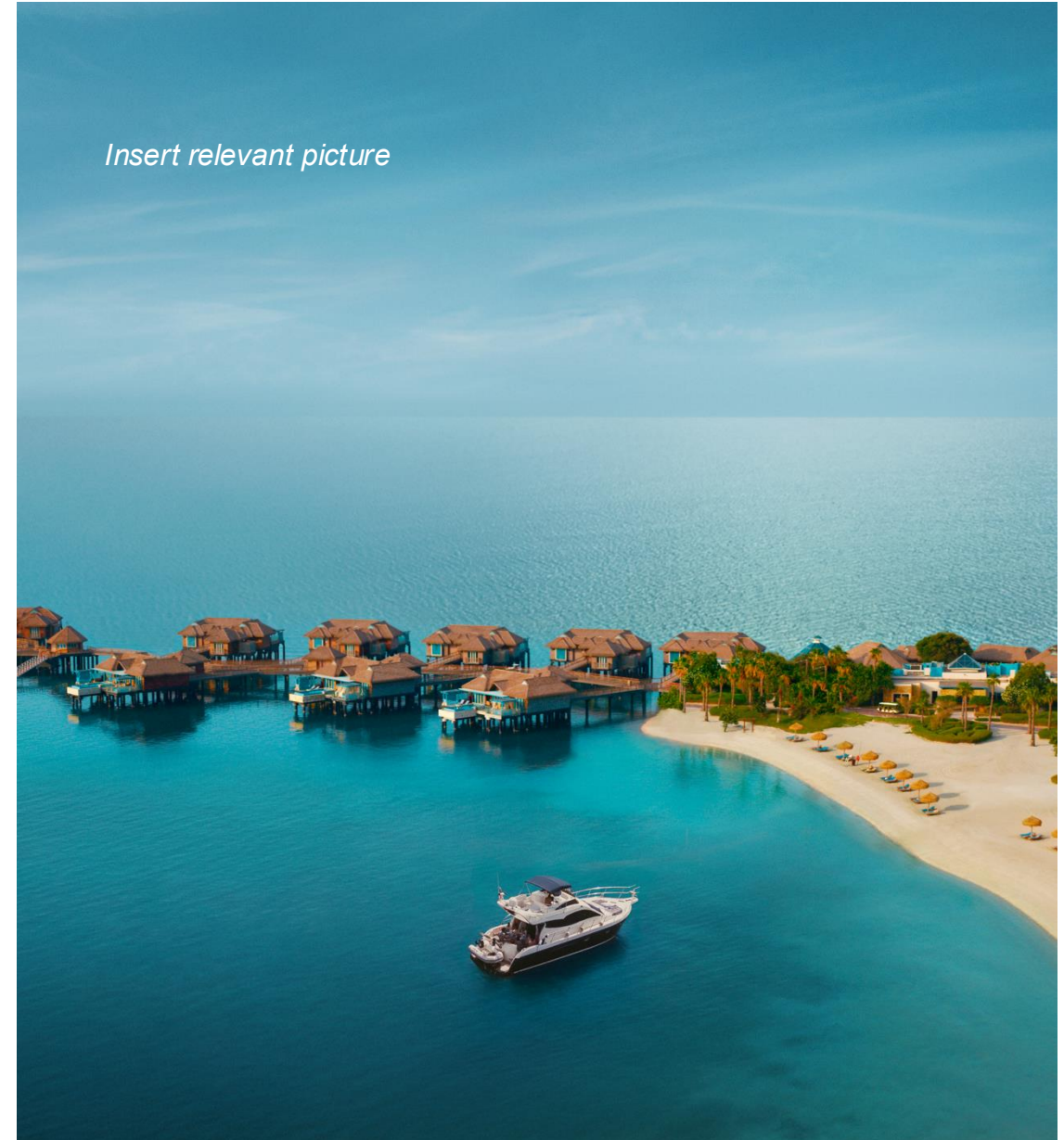
Operational Plans

Feel free to use any content related to the subject above to demonstrate the deliverable.

- **Branding:**

- Branding guidelines
- Superimposed picture of the venue
- Wayfinding plans
- Maps of all elements locations across venue AND relevant sites.

Insert relevant picture



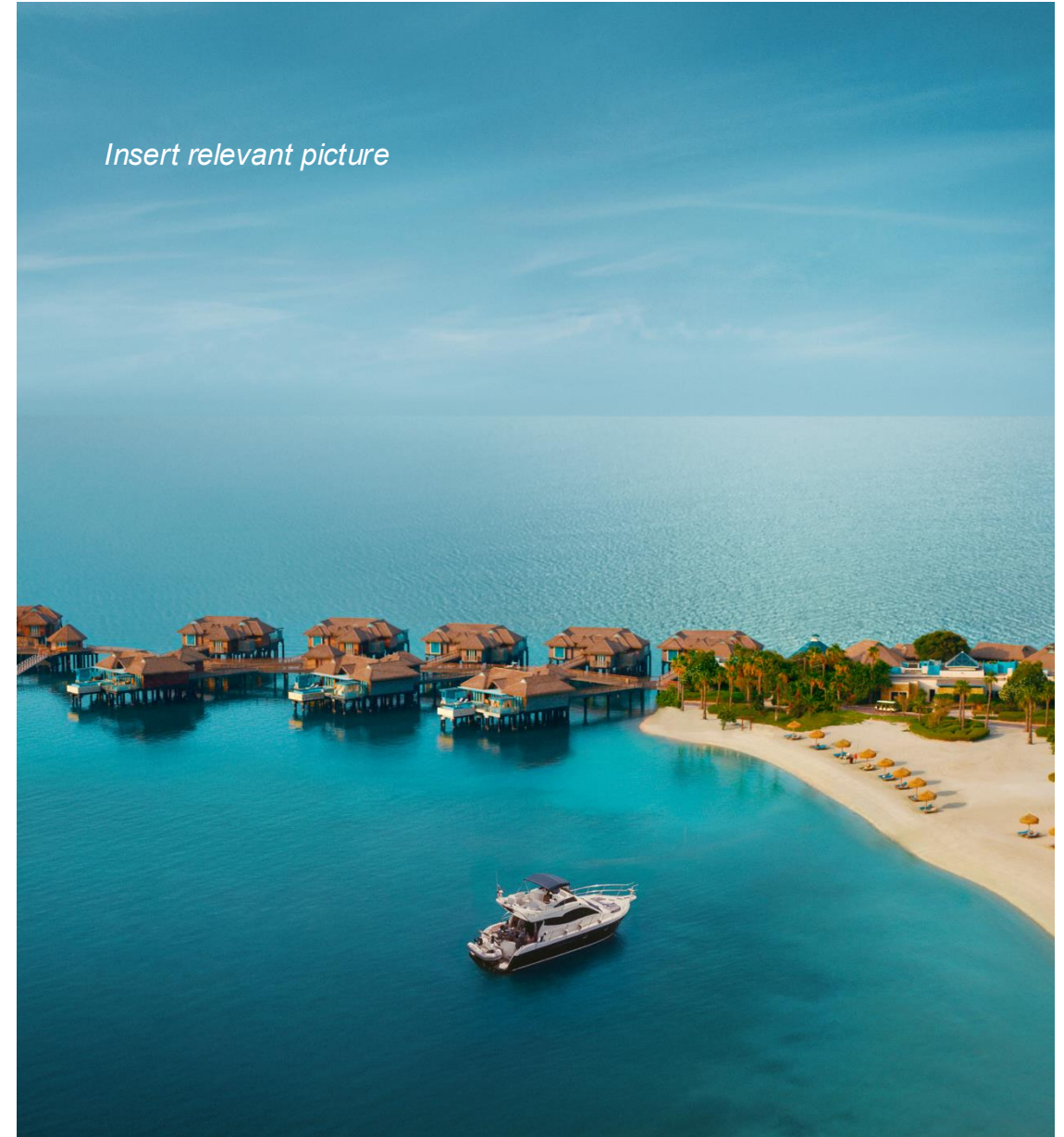
Operational Plans

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- **Ticketing:**

- Layout of ticketing and pricing
- Ticketing service provider
- Ticket resolution plans

Insert relevant picture



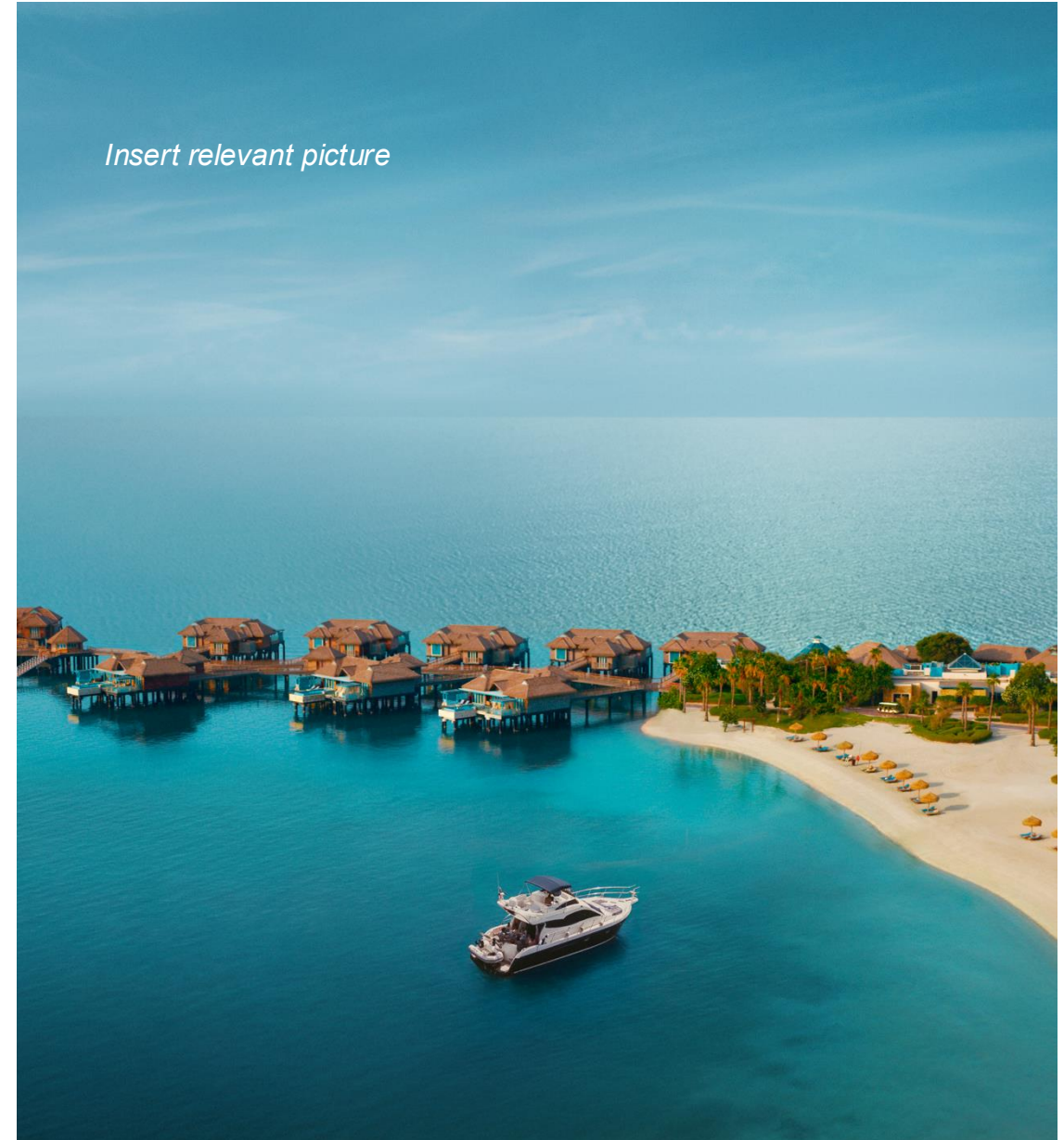
Operational Plans

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- **Transport:**

- Parking plans and allocated parking
- Other methods of transport plans (metro/bus/taxi)
- Wayfinding from the parking to venue
- Road closures (if any)
- Movement plans (for certain client groups such as. Artists, staff)

Insert relevant picture



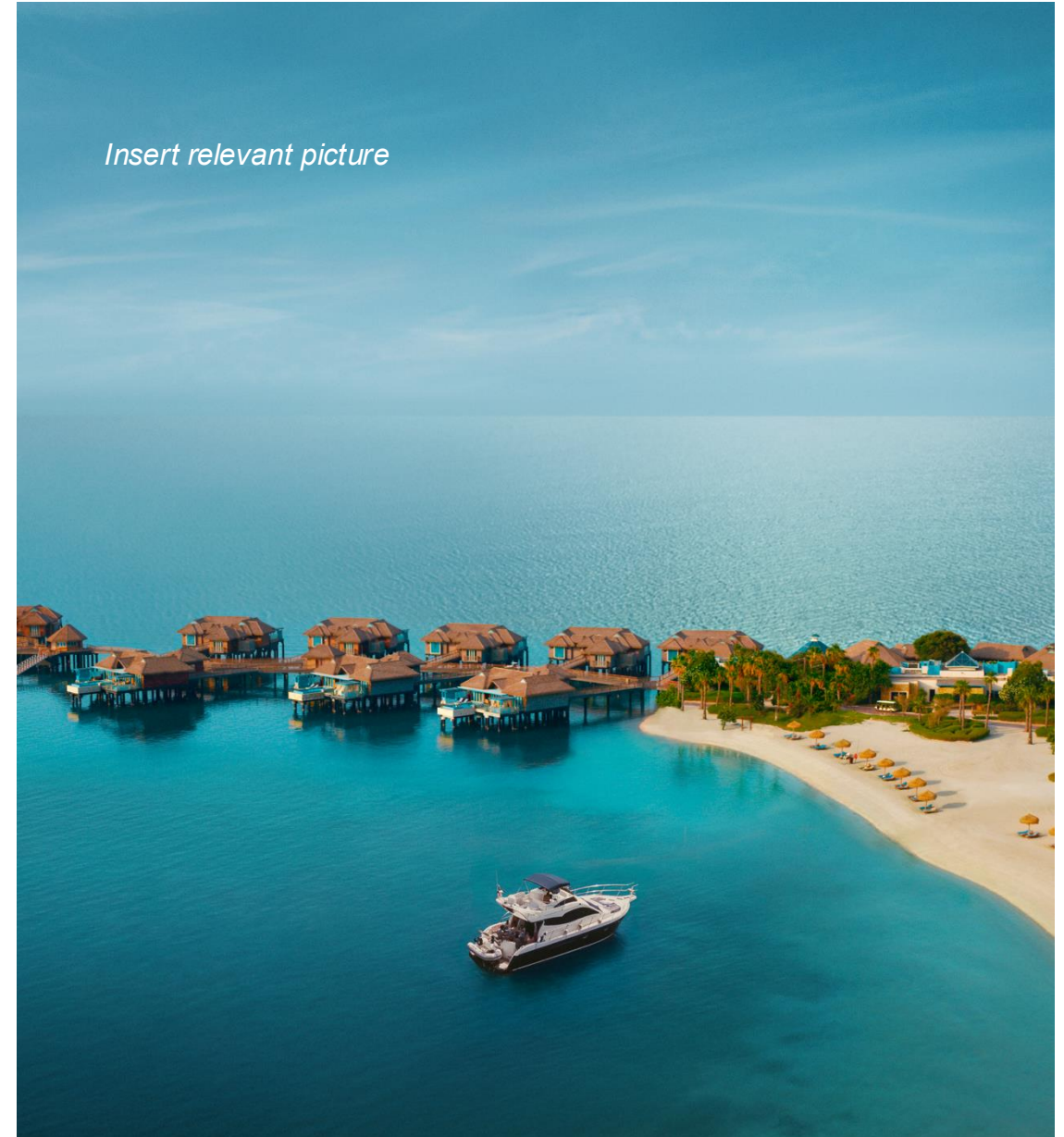
Operational Plans

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- **Catering:**

- Staff catering – suppliers, meal numbers and locations
- Contractor catering - suppliers, meal numbers and location
- Access to venue

Insert relevant picture



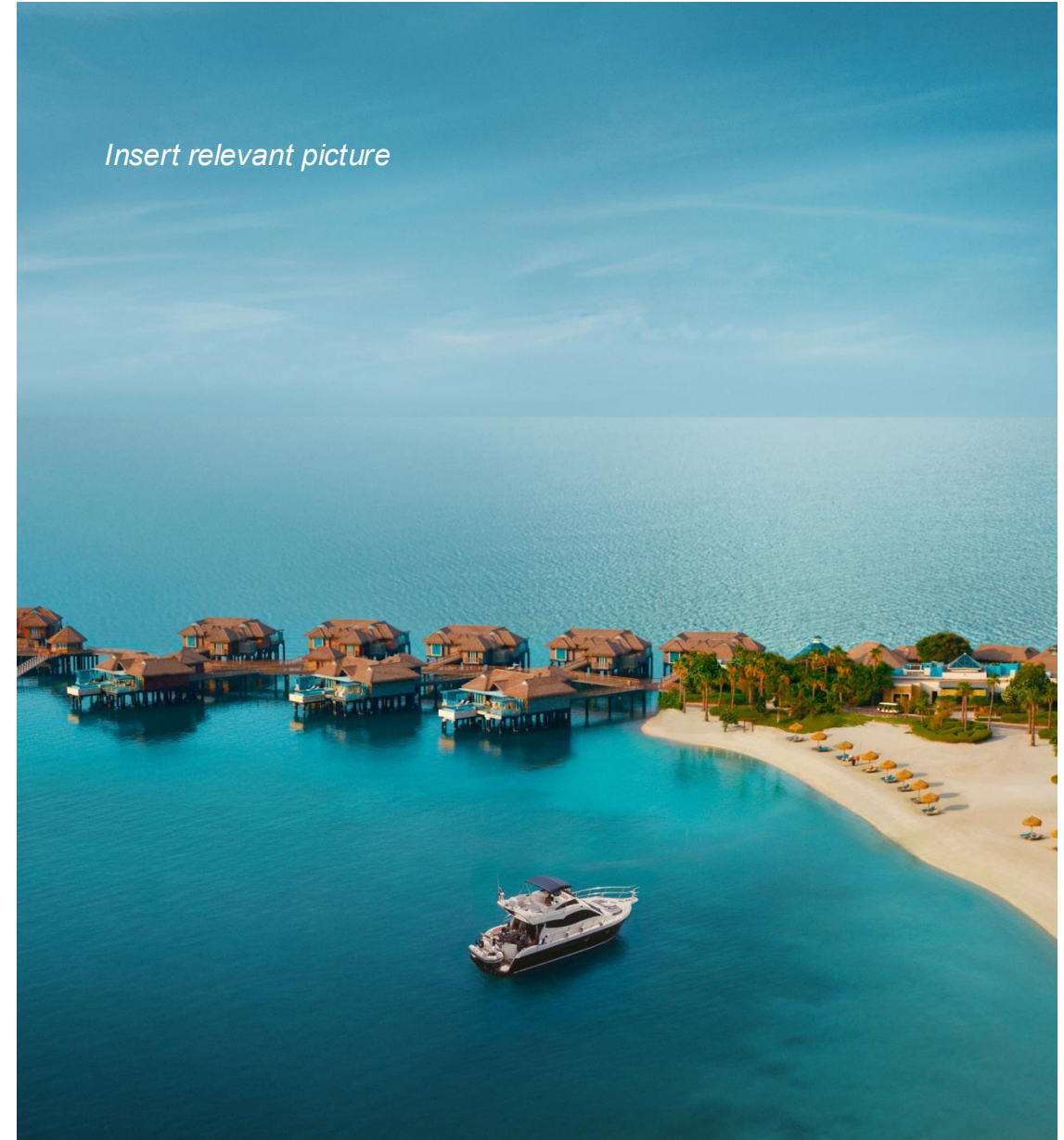
Operational Plans

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- **Workforce:**

- The organizational chart of the event
- The workforce division (staff / contractors / volunteers)

Insert relevant picture



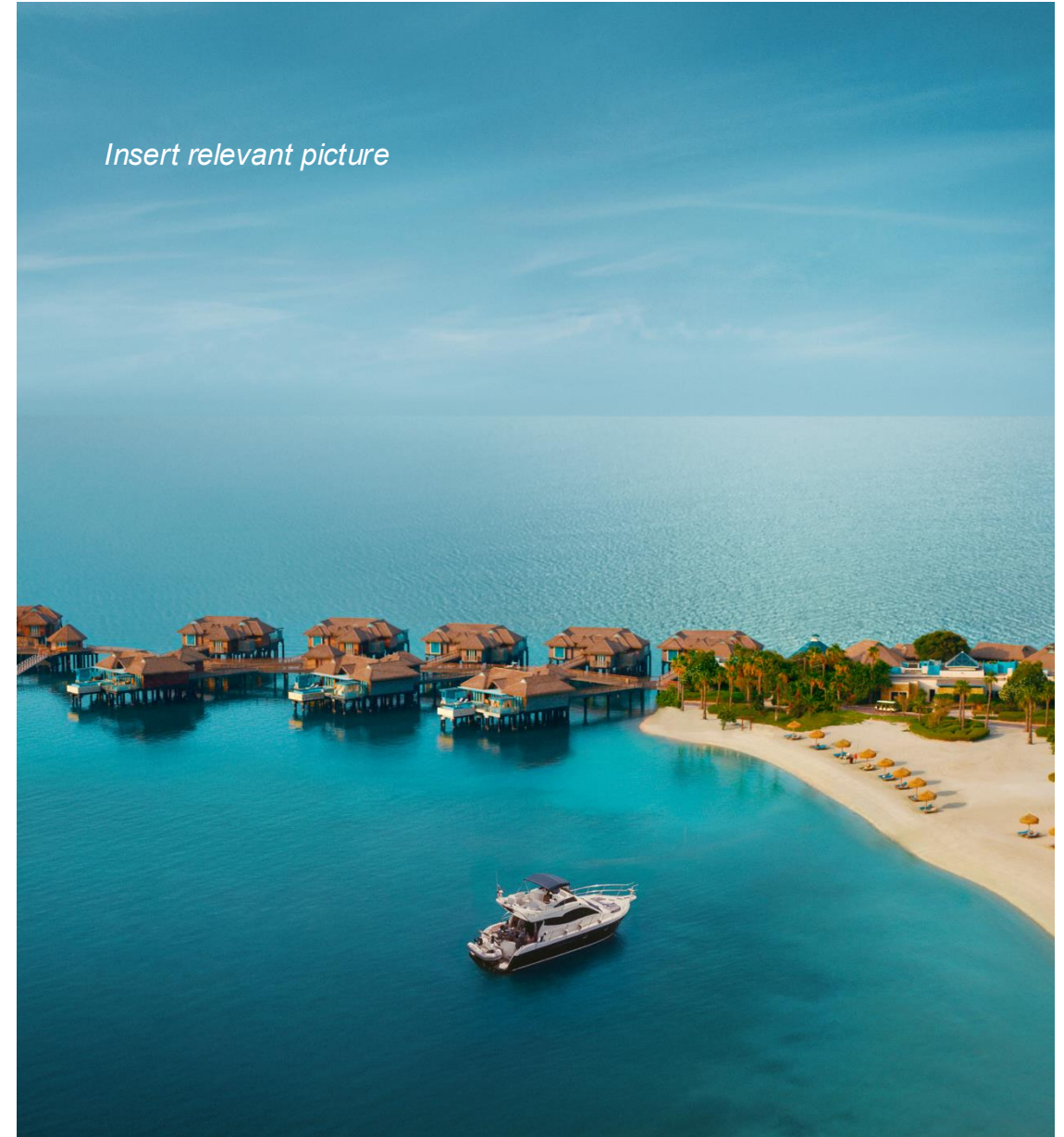
Operational Plans

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- **Cleaning and Waste:**

- Deployment plan for all cleaners and waste.
- Deployment by day of operations

Insert relevant picture



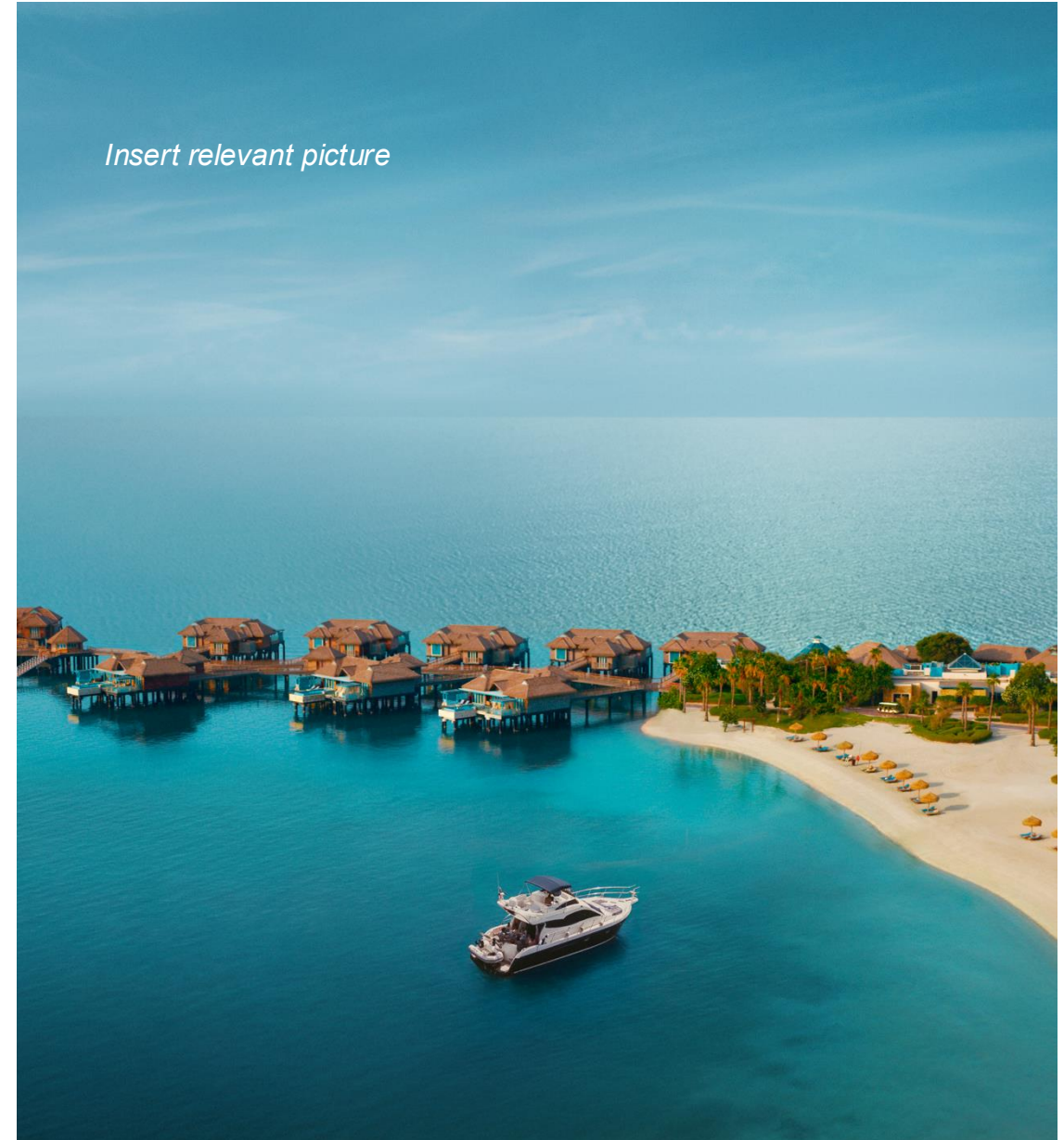
Operational Plans

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- **Accreditation and Access Control:**

- Sample of accreditation
- Zoning map of venue
- Access areas of the venue

Insert relevant picture



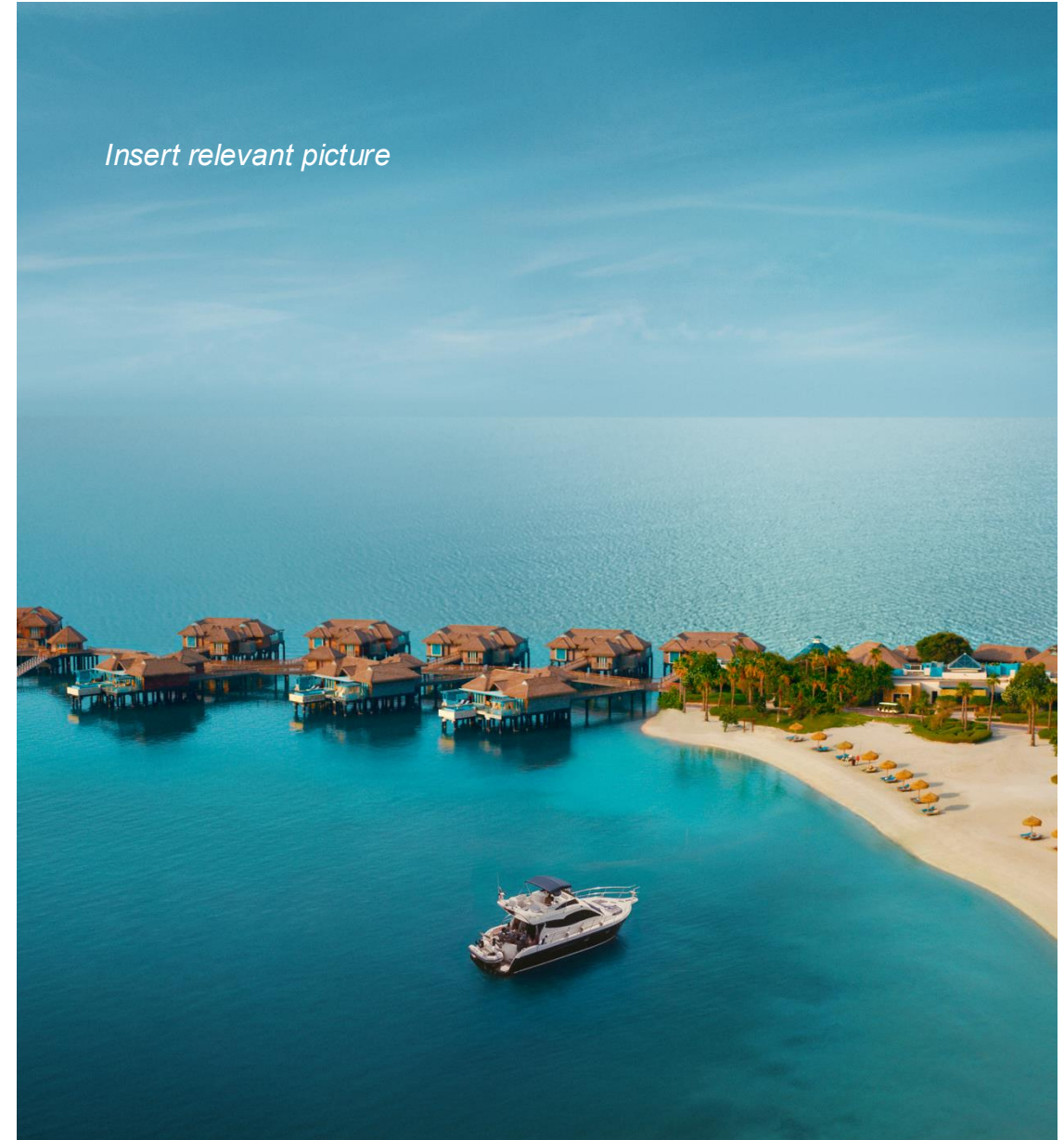
Operational Plans

Feel free to use any content related to the subject above to demonstrate the deliverable.

- **Security and Crowd Management**

- Deployment of security staff
- Crowd control
- Venue reporting hierarchy

Insert relevant picture



Contact Us

THANK YOU SLIDE

This is a sample text. Insert your desired text here. This is a sample text.



example.com
support@example.com

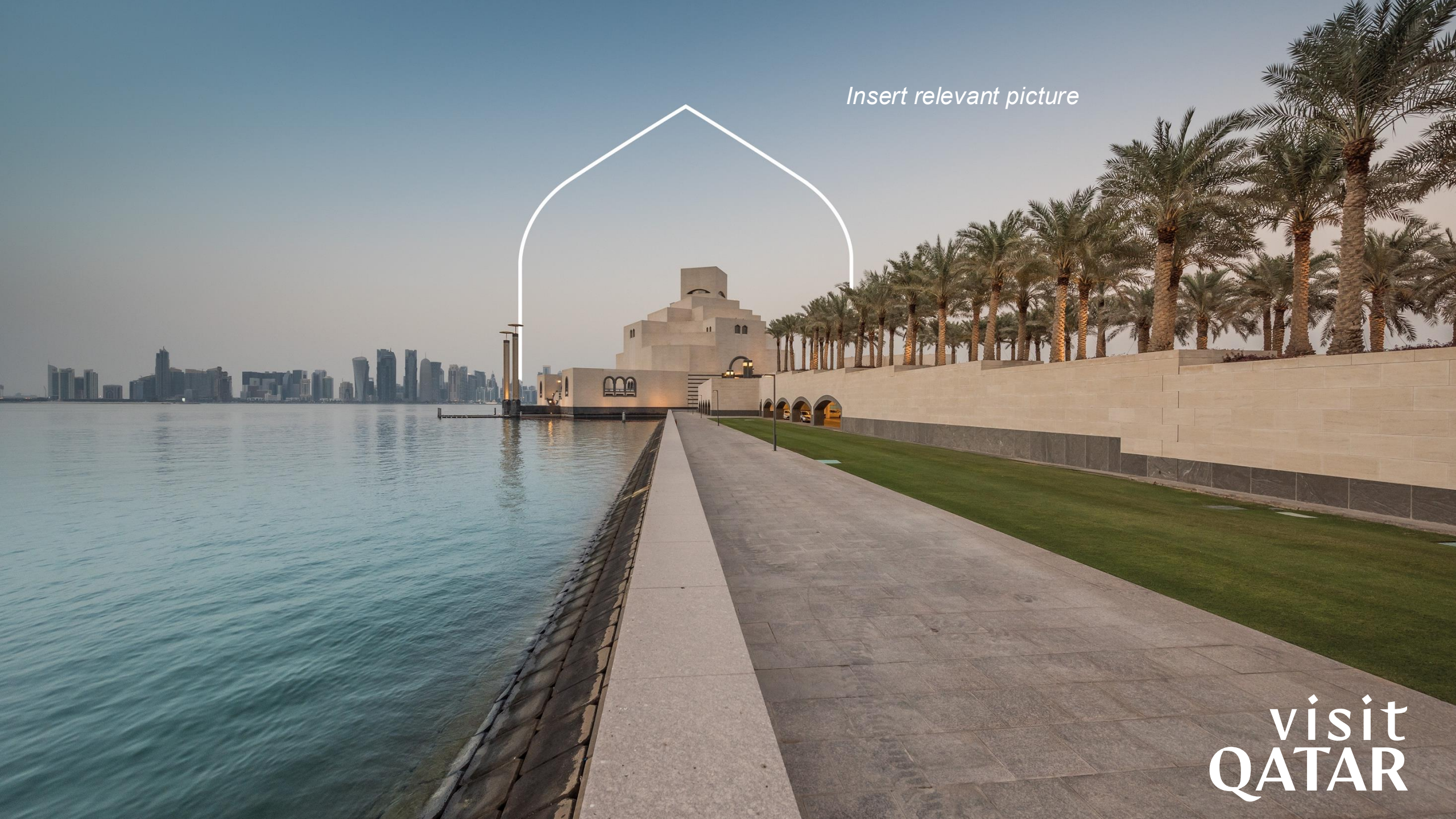


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Insert relevant picture



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