

FINAL OTA GUIDELINES

May 23

PRINT TEMPLATES

Full Page Layout 1 Package

Partner logo should not be more than 1/3 of total width

Price holder should never be bigger than the landmark

Top panel should not be less than 1/8 of total height

Brandmark should not be more than 1/3 of total width

Text and price holders should not exceed together 2/3 of total width of panel

Visual area No less than 6/8 of total height

Bottom panel should not be less than 1/8 of total height

Minimum space margin of 12 mm

Partner logo

FEEL MORE IN QATAR

FROM USD 1234 PER PERSON

Package Information

Departure Dates:
12/15 October
23/25 November




- Bullet point information
- Bullet point information
- Bullet point information
- Bullet point information

Company or Agency Name
Company ID No.123456
009714 123 4567 / 009714 123 4567
Monday - Friday 9am - 6pm / Saturday 10am - 4pm

Company Address:
No. 123, Road Name, Landmark Nearby,
12345 City Name (City.co)1234
www.companywebsite.com / www.socialmedia.com

PRINT TEMPLATES

Full Page Layout 2 Package

<p>Top panel should not be less than 1/8 of total height</p>	<p>Partner logo should not be more than 1/3 of total width</p> <p>PARTNER LOGO</p>	<p>FEEL MORE IN </p>	<p>Brandmark should not be more than 1/3 of total width</p>
<p>Text, price holders and visual should not exceed together 3/8 of total height, and 1/3 of width of panel</p>	<p>FROM USD 1234 PER PERSON</p> <p>Package Information</p> <p>Departure Dates: 12/15 October 23/25 November</p> <ul style="list-style-type: none">• Bullet point information• Bullet point information• Bullet point information• Bullet point information		
		<p>FROM USD 1234 PER PERSON</p> <p>Package Information</p> <p>Departure Dates: 12/15 October 23/25 November</p> <ul style="list-style-type: none">• Bullet point information• Bullet point information• Bullet point information• Bullet point information	<p>Text and price holders should not exceed together 3/8 of total height, and 1/3 of width of panel</p>
<p>Minimum space margin of 12 mm</p>	<p>Company or Agency Name Company ID No. 123456 009714 123 4567 / 009714 123 4567 Monday - Friday 9am - 6pm / Saturday 10am - 4pm</p>	<p>Company Address: No. 123, Road Name, Landmark Nearby, 12345 City Name (CRCode1234) www.companywebsite.com / www.socialmedia.com</p>	<p>Bottom panel should not be less than 1/8 of total height</p>

PRINT TEMPLATES

Full Page Layout 3 Package

<p>Top panel should not be less than 1/8 of total height</p>	<p>Partner logo should not be more than 1/3 of total width</p>	<p>Brandmark should not be more than 1/2 of total width</p>
<p>Visual and price 1 should not exceed together 2/8 of total height, and 1/2 of width of panel</p>	<p>Package Information Departure Dates: 12/15 October, 23/25 November</p> <ul style="list-style-type: none"> • Bullet point information • Bullet point information • Bullet point information 	<p>Text area 1 should not exceed 2/8 of total height, and 1/2 of width of panel</p>
<p>Text area 2 should not exceed 2/8 of total height, and 1/2 of width of panel</p>	<p>Visual and price 2 should not exceed together 2/8 of total height, and 1/2 of width of panel</p>	<p>Text area 3 should not exceed 2/8 of total height, and 1/2 of width of panel</p>
<p>Visual and price 3 should not exceed together 2/8 of total height, and 1/2 of width of panel</p>	<p>Package Information Departure Dates: 12/15 October, 23/25 November</p> <ul style="list-style-type: none"> • Bullet point information • Bullet point information • Bullet point information 	<p>Bottom panel should not be less than 1/8 of total height</p>
<p>Minimum space margin of 12 mm</p>	<p>Company or Agency Name Company Id No.123456 009714 123 4567 / 009714 123 4567 Monday - Friday 9am - 6pm / Saturday 10am - 4pm</p>	<p>Company Address: No.123, Road Name, Landmark Nearby, 12345 City Name (Citycode1234) www.companywebsite.com / www.socialmedia.com</p>

PRINT TEMPLATES

Double Page Layout 1 Package

Top panel
should not be less than
1/6 of total height

Partner logo
should not be more
than 2/8 of total width

Brandmark
should not be more
than 2/8 of total width

PARTNER LOGO

FEEL
MORE
IN

قطر
QATAR

Visual
should not exceed
4/6 of total height



Text and price holders
should not exceed
together 2/6 of total height,
and 4/8 of width of panel

Minimum space
margin of 12 mm

Company or Agency Name
Company Id No.123456

009714 123 4567 / 009714 123 4567
Monday - Friday 9am - 6pm
Saturday 10am - 4pm

Company Address:
No.123, Road Name, Landmark Nearby,
12345 City Name (Citycode1234)

www.companywebsite.com
www.socialmedia.com

Bottom panel
should not be less than
1/6 of total height

PRINT TEMPLATES

Double Page Layout 2 Package



PRINT TEMPLATES

Double Page Layout 3 Package

Text and price holders 1
should not exceed together 3/6
of total height of panel

Package Information
Departure Dates:
12/15 October, 23/25
November

- Bullet point information
- Bullet point information
- Bullet point information
- Bullet point information

FROM USD
1234
PER PERSON

Brandmark
should not be more
than 2/8 of total width

FEEL
MORE
IN

قطر
QATAR

Text and price holders 2
should not exceed together 2/6
of total height, and 4/8
of width of panel

FROM USD
1234
PER PERSON

Package Information

Departure Dates:
12/15 October
23/25 November

- Bullet point information
- Bullet point information
- Bullet point information
- Bullet point information

FROM USD
1234
PER PERSON

Package Information

Departure Dates:
12/15 October
23/25 November

- Bullet point information
- Bullet point information
- Bullet point information
- Bullet point information

Text and price holders 3
should not exceed
together 2/6 of total height,
and 4/8 of width of panel

Bottom panel
should not be less than
1/6 of total height

PARTNER LOGO

Company or Agency
Company Id No.1234
009714 123 4567 / 00

* - Friday 9am - 6pm
* - Saturday 10am - 4pm
[companywebsite.com](#)
[socialmedia.com](#)

Company Address:
No.123, Road Name, Landmark Nearby,
12345 City Name (Citycode1234)

Minimum space
margin of 12 mm

Partner logo
should not be more
than 1/3 of total width

DIGITAL TEMPLATES

Top panel
should not be less than 1/8 of total height

Visuals
should not be less than 6/8 of total height

Price holder
should not be more than 2/8 of total height

Text holder
should not be less than 1/8 of total height

Bottom panel
should not be less than 1/8 of total height

PARTNER LOGO

FEEL MORE WONDER

FROM 1234 PER PERSON

OFFER DETAIL TEXT IF NECESSARY GOES HERE

FEEL MORE IN QATAR

160x600

Partner logo
should not be less than 1/8 of total width

Visual
should not be less than 6/8 of total width

Text and price holders
should not be less than 2/8 of total width

Brandmark
should not be less than 2/8 of total width

PARTNER LOGO

FEEL MORE WONDER

FROM 1234 PER PERSON

OFFER DETAIL TEXT IF NECESSARY GOES HERE

FEEL MORE IN QATAR

728x90

DIGITAL TEMPLATES

Simplified

Top panel
should not be less than 1/8 of total height

Visuals
should not be less than 6/8 of total height

Bottom panel
should not be less than 1/8 of total height

160x600

Price holder
should not be more than 1/8 of total height

Partner logo
should not be less than 1/8 of total width

Visuals
should not be less than 5/8 of total height

Brandmark
should not be less than 2/8 of total width

728x90

DIGITAL TEMPLATES

Price holder
not more than 20%
of the total height

FROM
1234
PER PERSON

Text holder
not more than 30%
of the total height

OFFER DETAIL TEXT IF
NECESSARY GOES HERE

OFFER DETAIL TEXT IF
NECESSARY GOES HERE

PARTNER LOGO

Brandmark
Not more than 20%
of the total height

FEEL
MORE
IN

قطر
QATAR

Partner logo
not more than 30%
of the total width

300x250

DIGITAL TEMPLATES

Simplified

Price holder
not more than 20%
of the total height

FROM
1234
PER PERSON

FEEL MORE
WONDER

PARTNER LOGO

FEEL
MORE
IN

قطر
QATAR

Brandmark
Not more than 20%
of the total height

Partner logo
not more than 30%
of the total width

300x250

Thank you